

SPONSORSHIP BENEFITS

Annual Sponsorship Opportunities	Presenting \$1,000	Supporting \$250
Online Presence	Logo and active link included on LLI website, in periodic electronic newsletters, and on occasional Facebook postings	Logo and active link included on LLI website, in periodic electronic newsletters, and on occasional Facebook postings
Promotional Mailer and Digital Email <i>Sent to 1,000 past and present members prior to fall & spring terms</i>	Recognition as Presenting Sponsor in printed flyer and digital communications	Sponsor Logo or company name included in digital communications
Online Catalog	Recognition as Presenting Sponsor in online catalog	Sponsor Logo or company name included in online catalog
Fall & Spring Previews <i>Online or in-person events showcasing upcoming courses and special events</i>	<ul style="list-style-type: none"> ▪ Recognition as Presenting Sponsor ▪ 6' table for exhibit space, if in-person ▪ Opportunity to distribute approved promotional products ▪ Logo included on presentation materials 	Logo included on presentation materials
Social events	<ul style="list-style-type: none"> ▪ Recognition as Presenting Sponsor ▪ Logo included on presentation materials for selected online courses and events 	Signage with logo included at sign-in table for in-person events
Selected Online Courses and Member Events	<ul style="list-style-type: none"> ▪ Recognition as Presenting Sponsor ▪ Logo included on presentation materials for selected online courses and events 	Logo included on presentation materials for selected online courses and events
LLI Free Member Events	<ul style="list-style-type: none"> ▪ Access to select and/or free member events 	Access to select and/or free member events
Other Sponsorship Opportunities	<ul style="list-style-type: none"> ▪ Sponsor an event, provide refreshments, meeting space, printing, or other needed items ▪ Call to discuss other sponsorship possibilities important to your company 	

BECOME AN LLI SPONSOR TODAY:

Complete a sponsorship request form. You can pay by credit card or make your check payable to **Treasurer, Virginia Tech** and send it with your completed sponsorship form to:

Lifelong Learning Institute
 Continuing and Professional Education
 Virginia Tech Mailcode 0272
 702 University City Boulevard
 Blacksburg, VA 24061

Presenting Sponsor requests must be received by July 15 to be included in the Fall online catalog.

Questions? Contact Heidi Dickens, 540-231-4364, heidi1@vt.edu

Visit us at: <https://www.cpe.vt.edu/lifelonglearning/>
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