

Sponsorship Opportunities



The Women Impact Virginia Series will aim to advance women leaders in Virginia. Each event will promote connections, engagement and empowerment of women who feel a desire to impact their community.

Sponsorship opportunities will run for the duration of the Women Impact Virginia Summit 2022 program. Each level of support allows you to increase your level of visibility and engagement.

Platinum Sponsor (Exclusive Presenting Sponsor) - \$5,000

Official recognition of sponsor during opening and closing remarks

Opportunity to supply branded “swag” bags for participants

Logo placements:

- centerpieces/table tents

- website - including homepage and sponsor section

- digital program & email communications

- four social media post pre-summit and one post post-summit

Customized rotating sponsorship PowerPoint slide displayed during summit registration, lunch and after closing remarks

2 complimentary tickets (in-person or virtual) to participate in the summit

Opportunity to display organization banner at the event (ie retractable)

Dedicated email announcing presenting sponsor of the summit

Keynote Speaker Sponsor (Exclusive Sponsor) - \$1,500

Brief recorded video/read-aloud message before start of opening keynote (2 -minutes max)

Opportunity to introduce both the opening and closing keynote speakers - speaker bios will be provided in advance

Logo placements:

- digital program

- website - sponsor section

- promotional email communications

- two social media post pre-summit and one feature post-summit

Logo displayed on rotating sponsorship PowerPoint slide displayed during summit registration, lunch and after closing remarks

Sponsorship Opportunities



Gold Sponsor- \$2,000

Official recognition of sponsor during opening and closing remarks

Logo placements:

- digital program & promotional email communications

- website - sponsor section

- two social media posts pre-conference and one feature post-conference

Logo displayed on rotating sponsorship PowerPoint slide displayed during summit registration, lunch and after closing remarks

One complimentary ticket (in-person or virtual) to participate in the Women Impact Virginia Summit

Silver Sponsor- \$1,000

Logo placements:

- digital program & promotional email communications

- conference website - sponsor section

- one social media post pre-summit and one feature post-summit

Logo displayed on rotating sponsorship PowerPoint slide displayed during summit registration, lunch and after closing remarks

Bronze Sponsor- \$500

Logo placements:

- digital program & promotional email communications

- website - sponsor section

Logo displayed on rotating sponsorship PowerPoint slide displayed during summit registration, lunch and after closing remarks

Inclusion in one group sponsor social media post

Email and social media content is published by various Virginia Tech Commonwealth Campus Centers, Continuing & Professional Education, Outreach & International Affairs, etc.

Company Logos/PPTs

Please provide a high-resolution JPG or PNG file of your company's logo for inclusion in summit materials by August 1st to impact@vt.edu. Submissions (including sponsor PowerPoint slides) received after the deadline are not guaranteed to be included in materials.

Payment

To become a sponsor visit cpe.vt.edu/impact and register your sponsorship selection. For additional information contact impact@vt.edu.

Refunds

No refunds will be issued.