July 2016

The Center for Research in SEAD (Science, Engineering, Arts, and Design), formerly VT-STEM, is proud to host the annual Southwest Virginia STEM Summit on October 2-3, 2016, at the Moss Arts Center and the Inn at Virginia Tech. The Summit is designed to bring together public and private sector STEM education professionals and advocates to advance education partnerships and engage in discussions to strengthen the STEM workforce in Virginia.

The STEM Summit attracts regional partners in PK-12, higher education, community agencies, and business and industry. Last year we expanded the event to an evening reception and keynote, then a full day of keynotes and concurrent sessions. Participants had multiple opportunities to share the great work that is happening in our region and to learn about ways to advance partnerships among all stakeholders. We are hoping to increase participation to over 200 this year with a 3D demo in the Moss Arts Center’s Cube, a keynote by Chuck English, the Science Museum of Virginia’s Director of Playful Learning and Inquiry, Jeremy Ernst from Virginia Tech on transforming STEM high schools, and concurrent sessions on regional STEM education initiatives include the Governor’s CTE. We are finalizing the details of our program, but I think that you’ll see something for every STEM educator and advocate – and those who want to be – at our Summit!

Sponsorships are a vital component of our summit. We are providing sponsorship opportunities to organizations and businesses that are part of our network of partners that improve and innovate STEM education for all. The attached sponsorship packet includes information including benefits, and the form to be submitted by September 23, 2016 to ensure that sponsors will be recognized on all Summit materials.

For sponsorship inquiries, please contact Briana Blanchard at bnblanch@vt.edu or call (540) 231-2014. Thank you so much for making our Summit a success. We look forward to seeing you in Blacksburg.

Sincerely,

Susan G. Magliaro, Professor Emerita
The Center for Research in SEAD Education
Southwest Virginia STEM Summit  
October 2-3, 2016

Sponsorship Opportunities

There are many exciting opportunities for your organization or company to be involved with our STEM Summit. Each level of support allows you to increase your level of visibility.

**Platinum — $3,000**
- Company logo and URL listed on conference website and in program with your sponsorship level noted
- Company logo and URL listed on VT-STEM website for a year
- Special acknowledgement in the conference program
- Recognition from podium at the conference
- Special sponsor recognition ribbon on your conference name tags
- Signs listing you as the reception sponsor prominently displayed at the Thursday poster session and at the main conference registration on Friday
- Free display space at the Thursday poster session and at the main conference registration on Friday, if requested
- Four complimentary conference registrations

**Gold — $1,000**
- Company logo and URL listed on conference website and in program with your sponsorship level noted
- Company logo and URL listed on VT-STEM website for a year
- Special acknowledgement in the conference program
- Recognition from podium at the conference
- Special sponsor recognition ribbon on your conference name tags
- Signs listing you as the reception sponsor prominently displayed at the Thursday poster session and at the main conference registration on Friday
- Free display space at the Thursday poster session and at the main conference registration on Friday, if requested
- Two complimentary conference registrations

**Silver — $500**
- Company logo and URL listed on conference website and in program
- Company logo and URL listed on VT-STEM website for a year
- Special acknowledgement in the conference program
- Special sponsor recognition ribbon on your conference name tags
- Two complimentary conference registrations

**Bronze — $250**
- Company logo and URL listed on conference website and in program
- Company logo and URL listed on VT-STEM website for a year
- Special acknowledgement in the conference program
- One complimentary conference registration

**STEM Education Advocate — $100**
- Recognition in the conference program

*Please provide a high resolution vector EPS or PDF file of your company’s logo for inclusion on the websites and in the conference program as noted in your level of sponsorship. Send by **September 23, 2016** to Briana Blanchard, Continuing and Professional Education, 702 University City Blvd., Virginia Tech 0364, Blacksburg, VA 24061 or to bnblanch@vt.edu. **Logos received after this date are not guaranteed to be in the materials.***
# Southwest Virginia STEM Summit

October 2-3, 2016

## Agenda

### October 2, 2016 • The Moss Arts Center

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30 – 6:00 p.m.</td>
<td>Registration</td>
</tr>
<tr>
<td>6:00 – 6:30 p.m.</td>
<td>Welcome, Reception</td>
</tr>
<tr>
<td>6:30 – 7:30 p.m.</td>
<td>Evening Keynote Speaker, Cube</td>
</tr>
</tbody>
</table>

### October 3, 2016 • The Inn at Virginia Tech

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 8:15 a.m.</td>
<td>Welcome</td>
</tr>
<tr>
<td>8:15 – 9:00 a.m.</td>
<td>Morning Keynote Speaker</td>
</tr>
<tr>
<td>9:00 – 9:15 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>9:15 – 10:00 a.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>10:00 – 10:15 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>10:15 – 11:00 a.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>11:00 – 11:15 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>11:15 a.m. – 12:00 p.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>12:00 – 1:15 p.m.</td>
<td>Buffet Lunch and Poster Session, Latham BC</td>
</tr>
<tr>
<td>1:15 – 1:30 p.m.</td>
<td>Next Steps and Evaluation</td>
</tr>
</tbody>
</table>
Sponsorship and Exhibitor Form

Southwest Virginia STEM Summit

October 2-3, 2016

The Inn at Virginia Tech and Skelton Conference Center • Blacksburg, Virginia

Please print or type.

Company/Organization’s Name: __________________________________________________________

Organization’s name as you wish it to appear on website, banner and/or in the conference program:

_________________________________________________________________________________

Company URL:  _____________________________________________________________________

Contact for all correspondence: Name __________________________ Email ____________________

Billing Information:

Name ______________________________________ Email __________________________

Address ____________________________________________________________________________

City __________________________ State _____ Zip __________ Country ________________

Daytime Phone No. _____________________ Fax No. _________________________________

Sponsorship Opportunities:

☐ $3,000 Platinum Sponsor
☐ $1,000 Gold Sponsor
☐ $500 Silver Sponsor
☐ $250 Bronze Sponsor
☐ $100 STEM Education Advocate Sponsor
Company/Organization’s Name: ________________________________

Complimentary Registration(s) *(Platinum-4, Gold-2, Silver-2, Bronze-1)*

1. Name: ________________________________
   Daytime Phone No.: ________________________________ Email: ________________________________
   Please indicate any medically necessary (or vegetarian) dietary restrictions: ________________________________

2. Name: ________________________________
   Daytime Phone No.: ________________________________ Email: ________________________________
   Please indicate any medically necessary (or vegetarian) dietary restrictions: ________________________________

3. Name: ________________________________
   Daytime Phone No.: ________________________________ Email: ________________________________
   Please indicate any medically necessary (or vegetarian) dietary restrictions: ________________________________

4. Name: ________________________________
   Daytime Phone No.: ________________________________ Email: ________________________________
   Please indicate any medically necessary (or vegetarian) dietary restrictions: ________________________________

Logo submission
Submit your logo as a high resolution vector EPS or PDF file. Any colors should be converted to CMYK. Make sure all fonts have been converted to paths or outlines. Email files to Briana Blanchard at bnbanch@vt.edu by September 23, 2016. Logos received after this date are not guaranteed to be in materials.

Refund
No refunds will be issued.

Cancellation Policy
Booth personnel may be substituted at any time for this program. In the unlikely event that this program is cancelled or postponed due to insufficient enrollments or unforeseen circumstances, the university will fully refund registration fees but cannot be held responsible for any other expenses, including cancellation or change charges assessed by airlines, hotels, travel agencies, or other organizations.

For weather or disaster-related program cancellation or postponement information, please call 540-231-9489.

Method of payment: Payment of registration fees is required prior to program attendance. Registration will be processed when payment is received.

- Check enclosed (Make payable to: Treasurer, Virginia Tech CE)
  Checks must be drawn on U.S. bank in U.S. dollars.
  (There will be a $50 processing fee for all returned checks.)

- Credit Card*: □ Visa □ MC □ AmEx
  (Credit Card payment may be mailed, faxed, or given to registrar over the phone. No credit card information will be processed by voice mail or email.)
  *Please note: charges will appear on your statement as “VT CONTINUING AND PROF EDUCATION”.

Cardholder name

Cardholder signature Date

Card No. Exp. Date

Return with payment by September 23, 2016
(no staples, tape, or paper clips, please) to:
Conference Registrar
Continuing and Professional Education
Virginia Tech, Mail Code 0272
702 University City Blvd.
Blacksburg, VA 24061
phone: 540/231-5182
fax: 540/231-3306 (for credit card registrations only)

The information you provide is subject to the Freedom of Information Act guidelines.