Virginia Tech’s Innovation and Entrepreneurship Conference

November 12-14, 2015

The Inn at Virginia Tech and Skelton Conference Center
Blacksburg, Virginia
@ The Nexus: Virginia Tech’s Innovation and Entrepreneurship Conference
November 12-14, 2015, Blacksburg, Virginia

Virginia Tech has a storied history of individuals who have transformed smart ideas into smart products and innovations.

We live in an entrepreneurial community, in which students, faculty, and alumni partner with investors, business leaders, governmental officials, designers, marketers, and artists.

As a valued member of that community, you are invited to join us as a co-sponsor for @ The Nexus, Virginia Tech’s Innovation and Entrepreneurship Conference.

Set for Nov. 12 to Nov. 14 at the Virginia Tech Inn and Skelton Conference Center, the event is designed to fuel the entrepreneurial spirit of Virginia Tech students, faculty, alumni, and associates. Sessions will key on company building, investing, idea pitching, product design, data-driven decision-making, and brand building.

@ The Nexus promises to connect dynamic entrepreneurs, investors, and officials with faculty, students, and people like you, who work to invent the future and educate new generations of innovators and thought leaders.

The Office of Vice President for Research and Innovation, the Institute for Creativity, Arts, and Technology, and the Apex Systems Center for Innovation and Entrepreneurship of the Pamplin College of Business build the entrepreneurial community, build mentorship, networking, co-op, internship and other engagement pathways, and to further inculcate innovation in the student experience at Virginia Tech. Your support is vital.

We have created a variety of sponsorship opportunities suitable for organizations, businesses, and individuals. The attached sponsorship packet includes information including benefits, and a form to be submitted by October 12, 2015 to ensure that you will be recognized in promotional materials.

For sponsorship inquiries or to be notified of the latest conference information by email, please contact Teresa McCoy, Conference Registrar (mail: teresas@vt.edu, phone: 540-231-8220).

We look forward to working with you.

Ben Knapp, Director, Institute for Creativity, Arts and Technology
Derick Maggard, Executive Director, Apex Center for Innovation & Entrepreneurship
Beth Tranter, Vice President for Research Planning, Office of the Vice President for Research and Innovation
Sponsorship Opportunities
There are many exciting opportunities for your company or organization to be involved with this festival. Each level of support allows you to increase your level of visibility.

Platinum — $10,000 **No longer available.**
(Title Sponsor, 1 opportunity available)
- Four complimentary registrations
- Company logo and URL listed on conference website
- Company logo on conference shirt
- Special acknowledgement in the conference program
- Signs listing you as the conference sponsor prominently displayed in the main venue

Gold — $5,000
(IGNITE Reception Sponsor, Cinebowl Event Sponsor, 2 opportunities available)
- Two complimentary registrations
- Company logo and URL listed on conference website
- Company logo on conference gift
- Acknowledgement in conference program

Silver — $2,500
(Keynote Lunch Sponsor, 4 opportunities available)
- Two complimentary registrations
- Company logo and URL listed on conference website
- Acknowledgement in conference program

Bronze — $1,000
(Panel Sponsor, 10 opportunities available)
- Two complimentary registrations
- Company or individual name on the conference website
- Company give-away may be provided for conference bag
- Acknowledgement in conference program

Student Sponsor — $500
(Student Registration Sponsor)
- Company or individual name on the program website

Contributor — $250
- Company or individual name on the program website

To become a sponsor, return the sponsorship form with payment (payable to Treasurer, Virginia Tech):
Send by October 12, 2015 to:
Teresa McCoy, Continuing and Professional Education,
702 University City Blvd., Virginia Tech 0272, Blacksburg, VA 24061 or email to teresas@vt.edu.

Logos received after October 12, 2015 are not guaranteed to be in materials.
Sponsorship Form

November 12-14, 2015

The Inn at Virginia Tech and Skelton Conference Center • Blacksburg, Virginia

Please print or type.

Company/Organization’s Name: __________________________________________________________

Organization’s name as you wish it to appear on website, banner and/or in the program:

__________________________________________________________________________________

Company URL: ________________________________________________________________

Contact for all correspondence: Name __________________________ Email __________________

Billing Information:

Name __________________________ Email __________________

Address ______________________________________________________________

City __________________________ State _____ Zip __________ Country ______________

Daytime Phone No. __________________ Fax No. __________________

Sponsorship Opportunities:

☐ $10,000 Platinum Sponsor (enter 4 complimentary registration on next page) No longer available.

☐ $5,000 Gold Sponsor (enter 2 complimentary registration on next page)

☐ $2,500 Silver Sponsor (enter 2 complimentary registration on next page)

☐ $1,000 Bronze Sponsor (enter 2 complimentary registration on next page)

☐ $500 Student Sponsor

☐ $250 Contributing Sponsor

Total Sponsorship: $________________

Refund

No refunds will be issued.

The information you provide is subject to the Freedom of Information Act guidelines.

Method of payment: Payment of registration fees is required prior to program attendance. Registration will be processed when payment is received.

To pay a fee by a VT department via HokieMart, you must select “VT CPE registration fee” as your exhibitor and attach this completed form.

☐ Check enclosed (Make payable to: Treasurer, Virginia Tech CE)

   Checks must be drawn on U.S. bank in U.S. dollars.

   (There will be a $50 processing fee for all returned checks.)

☐ Credit Card: ☐ Visa ☐ MC ☐ AmEx

   (Credit Card payment may be mailed, faxed, or given to registrar over the phone. No credit card information will be processed by voice mail or email.)

   Cardholder name __________________________

   Cardholder signature __________________________ Date __________

Return with payment by October 12, 2015 (no staples, tape, or paper clips, please) to:

Conference Registrar
Continuing and Professional Education
Virginia Tech, Mail Code 0272
702 University City Blvd.
Blacksburg, VA 24061

   phone: 540/231–5182
   fax: 540/231–3306 (for credit card registrations only)

Entered AMT: __________

CC/CHK#: __________

DATE: __________
Logo submission
Submit your ad and/or logo as a high resolution vector EPS or PDF file. Any colors should be converted to CMYK. Make sure all fonts have been converted to paths or outlines. Email files to Teresa McCoy at teresas@vt.edu by October 12, 2015. Logos received after October 12, 2015 are not guaranteed to be in materials.

Complimentary Conference Registration(s) (Platinum-4, Gold-2, Silver-2, Bronze-2)

1. Name: ____________________________________________________________
   Daytime Phone No.: __________________________ Email: __________________________
   What is your T-shirt size? □ Small  □ Medium  □ Large  □ Extra Large  □ XX Large
   Please list any medically necessary dietary needs? ____________________________________________

2. Name: ____________________________________________________________
   Daytime Phone No.: __________________________ Email: __________________________
   What is your T-shirt size? □ Small  □ Medium  □ Large  □ Extra Large  □ XX Large
   Please list any medically necessary dietary needs? ____________________________________________

3. Name: ____________________________________________________________
   Daytime Phone No.: __________________________ Email: __________________________
   What is your T-shirt size? □ Small  □ Medium  □ Large  □ Extra Large  □ XX Large
   Please list any medically necessary dietary needs? ____________________________________________

4. Name: ____________________________________________________________
   Daytime Phone No.: __________________________ Email: __________________________
   What is your T-shirt size? □ Small  □ Medium  □ Large  □ Extra Large  □ XX Large
   Please list any medically necessary dietary needs? ____________________________________________