Day 1: Friday, February 15, 2013

11:00-11:30 Conference Registration and Check-In

11:30-12:15 Lunch (provided), Room: Latham AB

12:30-12:50 Welcome, Room Latham C

Anju Seth, Head, Department of Management
Richard E. Sorensen, Dean, Pamplin College of Business

1:00-2:45 Parallel Paper Sessions

Session 1: Knowledge, Learning, and Innovation, Room: Latham C
Session Chair: Linda Tegarden (Virginia Tech)

- Temporary Routines: Routine Responses to Disruptions of Routines
  Mahua Guha, UNC
- Innovation Portfolio Strategy and Technology Entry Timing in the Mobile Handset Industry
  Ronald Klingebiel, Warwick Business School, John Joseph, Fuqua School of Business, Duke University
- Knowledge & Motivation: How Negative Feedback in Old vs. New Domains Translates into Firm Action & Performance
  J.P. Eggers, New York University, Stern School of Business; Jung-Hyun Suh, New York University, Stern School of Business

Session 2: Institutions, Alliances and M&A, Room: Solitude (2nd Floor)
Session Chair: Mahesh Joshi (George Mason University)

- Institutional Ownership and Shareholder Value Destruction During the Merger Wave in the Late 1990s
  Changhyun Kim, University of North Carolina
- Too Much of a Good Thing? Simultaneous Alliance Commitments and Alliance Performance
  Nitin Pangarkar, NUS; Sairah Hussain, International Enterprise Singapore; Lin Yuan, University of Macau
- Institutions sans Frontières: International Agreements and Foreign Investment
  Srividya Jandhyala, George Washington University; Robert Weiner, George Washington University
2:45-3:15 Refreshment Break

3:15-4:45 Roundtable Discussion Sessions

Table 1: Alliances and Networks, Room: Latham C
Facilitators: Turanay Caner (NC State U) and Olga Bruyaka (Virginia Tech)

- Leveraging Changes in Alliance Networks: Role of Knowledge and Relational Vitalities on Firm Innovation
  Shihao Zhou, Virginia Tech; Manish Srivastava (Michigan Tech)
- Environmental Jolts and Alliance Portfolio Diversity: A Real Options Perspective
  Qingjiu Tao, James Madison University; Joy Jiang, Oakland University; Mike Santoro, Lehigh University
- The Strategic Network of Entrepreneurial Firms: Impact of Pre Founding Ties
  Shweta Gaonkar, University of Maryland

Table 2: Knowledge and Capabilities, Room: Latham C
Facilitators: Rhonda Reger (U of Tennessee) and Jerry Flynn (Virginia Tech)

- Capabilities Used to Cope with Critical Supplier Management Crises
  Beverly B. Tyler, NC State; Sinead Roden, University of Bath
- Absorptive Capacity and Performance: The Effect of Diversified Business Group Affiliation
  Pasquale Massimo Picone, University of Catania; Naga Lakshmi Damaraju, Indian School of Business; Giovanni Battista Dagnino, University of Catania
- Effect of Strategy Type on the Linkage between Upper Echelon Gender Diversity and Firm Performance
  Alexander R. Knights, SUNY- Binghamton; Vishal Gupta, SUNY- Binghamton
- Relationship between Entrepreneurial Orientation and Firm Performance over Time in Large Organizations
  Vishal K. Gupta, SUNY- Binghamton; Andreas Engelen, Technische Universität Dortmund; Alexander Franke, Trademob

Table 3: Ethics and Governance, Room: Solitude (2nd Floor)
Facilitators: Parthiban David (American U) and Steve Gove (Virginia Tech)

- Losing the Faith: Wrongdoing, Organizational Identification, and Negative Spillovers in the Catholic Church
  Anastasiya Zavyalova, Rice University; Bryan Stroube, University of Maryland
- Board Characteristics, Competitive Intensity, Ownership Structure – An Examination of the Direct and Indirect Effects on Firm Performance
  Mona Bhal, Coastal Carolina University; Thomas Brush, Purdue University; Aldas Kriauciunas, Purdue University.
- Effectiveness of International Anti-Corruption Regulations: A Simulation Model
  Authors: Srividya Jandhyala, George Washington University

5:00-6:30 Reception, Room: Latham DEF

Dinner on your own
Day 2: Saturday, February 16, 2013

7:30-8:00   Continental Breakfast

8:00-9:30   Parallel Paper Sessions

Session 1: Competition and Coopetition, Room: Latham C
Chair: Shihao Zhou (Virginia Tech)

- Firm Competitive Conditions and Alliance Formation: A Dyadic Approach  
  Authors: Hermann Juergens, McGill University
- Managing Coopetitive Tensions Through Managerial Innovation: The Implementation of  
  Coopetitive Team Projects  
  Authors: Fernandez, Le Roy, University of Montpellier
- Coopetition as an Emergent Construct: Identifying a Reification Process Through a  
  Bibliometric Analysis  
  Authors: Anna Minà, University of Catania; Giovanni Battista Dagnino, University of  
  Catania; Roger L.M. Dunbar, New York University

Session 2: Venturing and Entrepreneurship, Room: Solitude (2nd Floor)
Chair: Marc Junkunc (Virginia Tech)

- How to Accelerate Learning: Evidence from Entrepreneurial Ventures Participating in  
  Accelerator Programs  
  Authors: Susan L. Cohen, UNC
- Can You Hear Me Now? A Signaling Theory of Long Distance Investment  
  Authors: Lawrence A. Plummer, the University of Oklahoma; Thomas H. Allison, the  
  University of Oklahoma
- Who, What and Under What Circumstances?: Pioneer Firm Defenses Against Imitation  
  Authors: Bernadine J. Dykes, University of Delaware

9:30-9:45   Refreshment Break

9:45-11:00  Research Ideas Discussion Sessions

Table 1: Ethics and Corporate Social Responsibility, Room Latham C
Facilitated by Rich Wokutch (Virginia Tech)

- Corporate Social Responsibility and Strategic Choice: Toward an Understanding of How  
  Socially Responsible CEO Actions Lead to Positive Performance, Timothy J. Quigley,  
  Lehigh University

Table 2: Corporate Governance, Room Latham C
Facilitated by Manisha Singal (Virginia Tech)

- Human Asset Causal Ambiguity, Executive Compensation, and Firm Performance,  
  Adelaide King, University of Virginia; Jen Knippen, University of Virginia
• Regulatory Pressures, CEO Excess Returns, and Firm Manipulations? Jen Knippen, University of Virginia
• Firm Size, Performance, CEO pay, Michele E. Yoder, University of Michigan-Dearborn

Table 3: Entrepreneurship, Technology and Innovation, Room Latham C
Facilitated by Marc Junkunc (Virginia Tech)

• Where’s My Hybrid: Radical Technology and Serendipitous Entry, Kevin A Miceli, University of North Carolina; Atul Nerkar, University of North Carolina
• New Product Development Capabilities: The Role of Knowledge and Accumulated Experience, David Thornblad, Virginia Tech

Table 4: International Strategy, Room Solitude (2nd Floor)
Facilitated by Pooja Thakur (Virginia Tech)

• A New Strategic Paradigm for Emerging Giants from Emerging Markets, Mohinder Dugal, Western Connecticut State University
• Innovation In Emerging Markets: Mechanisms of Innovation Employed by Indigenous Emerging Market Firms, Shantala Samant, Virginia Tech

Table 5: Alliances and Networks, Room Solitude (2nd Floor)
Facilitated by Olga Bruyaka (Virginia Tech)

11:00-11:15 Refreshment Break

11:15-12:00 Editorial Panel Discussion, Room: Latham C

• Adelaide King, University of Virginia
• Atul Nerkar, University of North Carolina
• Annette Ranft, University of Tennessee

12:00 Lunch

12:30-5:00: Doctoral Workshop
Organizers: Anju Seth (Virginia Tech) and Nandini Lahiri (UNC Chapel Hill)