Gender, Bodies and Technology

April 22-24, 2010

The Hotel Roanoke & Conference Center
Roanoke, Virginia

hosted by
Virginia Tech’s Women’s and Gender Studies Program
Planning Committee

Women's and Gender Studies Program
Virginia Tech

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Members of the Planning Committee have ribbons attached to their name tags; feel free to approach them with questions or needs throughout the conference.
April 22, 2010

Welcome to “Gender, Bodies and Technology”! All of us on the Planning Committee have been excited and gratified by the enthusiastic response to the conference theme. Some 135 people from ten countries are here to interrogate, celebrate, theorize, satirize and otherwise engage the rich and manifold ways that embodiment, gender and technology are implicated in each other’s constructions and meanings.

Several presenters have chosen innovative formats to convey their ideas and provoke your imagination. Be sure to stop by the art installations in the Brush Mountain and Bent Mountain meeting rooms and experience the interactive presentations in the Roanoke Foyer. These and many other presentations remind us that, as a technologically-enabled assemblage of gendered people, we enact the conference theme even as we explore it intellectually.

The conference has had a long gestation. About three years ago, faculty and graduate students affiliated with the Women’s and Gender Studies Program began meeting to discuss our research on topics ranging from anti-aging technologies to embodied performance. Our motives were both intellectual and strategic: we sought to learn from one another’s feminist scholarship, as well as begin to engage with others across this academic institution, known for its programs in engineering and other scientific fields, about matters of ethics, politics, equality and justice that are central to the nexus of gender, bodies and technology. This conference widens those conversations, and we are delighted to engage with you in the process of exploration.

We hope that you find provocative ideas, new colleagues and promising possibilities for your own scholarship in the course of the conference.

Enjoy!

Barbara Ellen Smith, Professor and Director
Women’s and Gender Studies Program
Free wireless service is available in the hotel lobby, but not in the conference center. There is a charge for wireless in your lodging room.
# Table of Contents

Gender, Bodies and Technology Planning Committee ...........Inside Front Cover

Welcome .................................................................................................................................. 1

The Hotel Roanoke and Conference Center Floorplan ...................................................... 2

Map of Roanoke (including Metro!) .................................................................................... 4

Program at a Glance ............................................................................................................ 5

Interactive Presentations and Art Installations .................................................................... 6

Conference Program ............................................................................................................ 7

Keynote Speakers ................................................................................................................ 19

Bodies in Time .................................................................................................................... 20

*fig. 1* Premiere .................................................................................................................. 21
Thursday, April 22
12:00 – 8:00 PM    Registration
7:00 – 9:30 PM    Opening reception and keynote presentation

Friday, April 23
7:30 – 9:00 AM    Continental Breakfast
8:00 AM – 5:00 PM    Registration continues
9:00 – 10:30 AM    Concurrent sessions
10:45 AM – 12:15 PM    Concurrent sessions
12:30 – 2:00 PM    Lunch followed by keynote presentation
2:15 – 3:45 PM    Concurrent sessions
4:00 – 5:30 PM    Plenary session with performance art and new media
6:00 – 7:30 PM    Reception at Metro!
7:30 PM    Dinner on your own

Saturday, April 24
7:30 – 9:00 AM    Continental Breakfast
9:00 – 10:30 AM    Concurrent sessions
10:45 AM – 12:15 PM    Concurrent sessions
12:30 – 2:00 PM    Lunch followed by fig. 1
2:15 – 3:45 PM    Concurrent sessions
4:00 – 5:00 PM    Closing plenary
A. *Simulating Medical Patients and Practices: Bodies and the Construction of Valid Medical Simulators*, Ericka Johnson, University of Gotenburg, Sweden (*Ericka.johnson@gu.se*)
   (Roanoke Foyer)

B. *Prosthesis Workshop*, Linda Thalmann, Kunstuniversität Linz, Austria
   (office@lindathalmann.com)
   (Roanoke Foyer)

C. *Consuming Her: Sensory Explorations of the Female Nude on the Silver Screen*,
   Teresa Ascencao, OCAD University (*tascencao@aol.com*)
   Technical Collaborators, Jim Ruxton, OCAD University and Marius, Salzburg University
   artwork sponsored by Ontario Arts Council
   (Brush Mountain)*

D. *Sex Works*, Lina Dokuzovic, Austrian Association of Women Artists
   (Bent Mountain)

E. *Heaventree of Stars*, Maura Schaffer, Purdue University (*msschaff@purdue.edu*)
   (Bent Mountain)*

Please stop and view during breakfasts (8:30-9:00 AM), breaks, and between sessions!

*Special thanks to Simone Paterson, Virginia Tech (*simpat@vt.edu*), for her generous and expert assistance in making possible these installations.
Thursday, April 22, 2010

12:00 PM – 8:00 PM  Registration (Roanoke Foyer)

7:00 PM – 8:30 PM  Opening Plenary Session (Roanoke A/B)

*The Social Life of DNA*, Alondra Nelson, Columbia University
(alondra.nelson@columbia.edu)

8:30 PM – 9:30 PM  Reception (Roanoke Foyer)

Friday, April 23, 2010

7:30 AM – 9:00 AM  Continental Breakfast (Roanoke Foyer)

*From 8:30 AM – 9:00 AM, please view the presentations and installations (listed on page 6) in the Brush Mountain and Bent Mountain Meeting Rooms and the Roanoke Foyer.*

9:00 AM – 10:30 AM  Concurrent Sessions

1. **New Media and the Future of Gender** (Crystal Ballroom B)
   Moderator: Sharon Elber, Virginia Tech (sruff@vt.edu)

   a. *The Transhumanist Vision of Postgenderism and H+Media: Beyond the Gender Binary?*, Kristin Scott, George Mason University (kscotta@gmu.edu)

   b. *bodies/organs*, Alli Crandell, Virginia Tech (allicran@vt.edu)

   c. *World of Female Avatars*, Evelin Stermitz, ArtNetLab, Ljubljana, Slovenia; Transart Institute, Donau University Krems, Austria (es@mur.at)

   d. *Haptic Space: Mapping the Interplay of Gesture, Gender and Embodied Interfaces*, Carolyn Guertin, University of Texas at Arlington (Carolyn.guertin@gmail.com)

2. **Technologies of Reproduction: Conceiving Pregnancy** (Meeting Room E)
   Moderator: Saul Halfon, Virginia Tech (shalfon@vt.edu)

   a. *Consuming the Productive Pregnancy: Some Preliminary Notes on the Management of Reproductive Labor*, Erin M. Arizzi, The University of North Carolina at Chapel Hill (erin.arizzi@gmail.com)
b. Re-Conceiving Surrogacy: How Should Western Feminists Think about Indian Surrogacy, Alison Bailey, Illinois State University (baileya@ilstu.edu)

c. The Octomom: A Rubik Cube of Legal Issues, Konnie G. Kustron, Eastern Michigan University (kkustron@emich.edu)

d. Trigger Shot: Ovidrel as a Technology of the Gendered Body, Mary Jatau, Arizona State University, Tempe (mjatau@asu.edu)

3. Gendered Objects and Designs (Meeting Room F)
   Moderator: Peggy Layne, Virginia Tech (malayne@vt.edu)

   a. The Body of the Object: De-constructing Gendered Designs in Early 20th Century Technical Toys, Anika Schleinzer, RWTH Aachen University, Germany (ani.schleinzer@gmx.net)

   b. “Domestic Machinery”: Technology and the Middle-Class Woman in the Nineteenth-Century English Home, Caroline Lieffers, University of Alberta (caroline.lieffers@ualberta.ca)

   c. Women-Machines: Android Automata and the Culture of Affect in the European Enlightenment, Adelheid Voskuhl, Harvard University (avoskuhl@fas.harvard.edu)

   d. The Other Sister: Catherine E. Beecher’s Argument for Better Domestic Design, Jon Daniel Davey, Southern Illinois University (jdavey@siu.edu)

4. Technologies of the Self (Meeting Room G)
   Moderator: Laura Boutwell, Virginia Tech (boutwell@vt.edu)

   a. Publicizing Particularities: Susanna Rowson’s Strategies of Authorial Promotion, Patricia Tarantello, Fordham University (tarantello@fordham.edu)

   b. From Hope Chests to Higher Education: The Changing Technologies of Turkish Women, Ayla Samli, Rice University (asamli@rice.edu)

   c. Photographing the Mother of God: Women’s Icon Veneration in Kazan Russia, Rosanne Morici, Syracuse University (rmorici@syr.edu)

   d. Margaret’s Wardrobe: A 20th Century Portrait in Clothes, Christopher Lee, History Works (info@history-works.co.uk)
5. **Technology and Pedagogical Innovation** (Meeting Room H)
   **Moderator:** Carol Brandt, Virginia Tech (cbbrandt@vt.edu)
   
   
b. *Teaching the Cyborg: Rhetorical Analysis at the Intersection of Gender and Technology*, Jen Bacon, West Chester University (jbacon@wcupa.edu)
   
c. *Virtual Bodies, Transnational Connections: Exploring Women’s Health and Well-being in a Cross-Institutional Online Course*, Kimberlee Staking, University of Maryland (kimart@umd.edu)
   
d. *Disembodied Space and Hybridization: Gender and Leadership in an Online Math Education Project*, Nora Madison, Drexel University (nora.madison@drexel.edu); Wesley Shumar, Drexel University (shumarw@drexel.edu); Katherine P. Kelly, Drexel University; Autumn Elliott, Drexel University

10:30 AM – 10:45 AM   Break

*Please view the presentations and installations in the Roanoke Foyer and the Brush Mountain and Bent Mountain Meeting Rooms.*

10:45 AM – 12:15 PM   Concurrent Sessions

6. **Performing/Transgressing Gender** (Crystal Ballroom B)
   **Moderator:** Minjeong Kim, Virginia Tech (mjkim@vt.edu)
   
a. *Fembots: Exploring Anthropomorphized Technologies and the Performance of Feminine Identities*, Miriam Sweeney, University of Illinois, Urbana-Champaign (sweeney6@illinois.edu)
   
b. *Bending Masculinity: Gender Bending as Transgressive Performance*, Kaitlin Clinnin, University of North Carolina at Greensboro (kmclinni@uncg.edu)
   
c. *Pink and Perfect: Probing Internet Royalty Jeffree Star*, Grant Walsh-Haines, University of Wyoming (grant04@uwyo.edu)

7. **Rhetorics and Representations of Political Subjects** (Meeting Room E)
   **Moderator:** Katy Powell, Virginia Tech (kmpowell@vt.edu)
   
a. *Frames and Narratives of Trouble: Feminist Transformations in Abigail Child’s Film-making*, Wanda Balzano, Wake Forest University (balzanow@wfu.edu)
b. **Gendering the Moral Appeal of Environmental Discourses**, Clare Dannenberg, Virginia Tech (cjdaenen@vt.edu); Katy Powell, Virginia Tech (kmpowell@vt.edu); Bernice Hausman, Virginia Tech (bhausman@vt.edu)

c. **“I’m Against Abortion, But…”: Postfeminism and Abortion**, Mary Thompson, James Madison University (thompsmx@jmu.edu)

8. **Disability, Disease and Technologies of Intervention** (Meeting Room F)
   **Moderator:** Amy Sorensen, Virginia Tech (asorens@vt.edu)

   a. **Cyborgs in the Hallway: Intersections of Gender, Subjectivity, and Illness in a Technological World**, Emma Howes, University of Massachusetts, Amherst (ehowes@english.umass.edu)

   b. **“I’ve Fallen and I Can’t Get Up”: Media Framing, Technological Management, and the Battle Against the Old Body**, Amy Sorensen, Virginia Tech (asorens@vt.edu); Toni Calasanti, Virginia Tech (toni@vt.edu)

   c. **The ABCs of HIV: The (Im) Possibility of Transnational Preventative Medicine**, Allison Schlobohm, The University of North Carolina-Chapel Hill (schloboh@email.unc.edu)

9. **Gender and Higher Education** (Meeting Room G)
   **Moderator:** Peggy Layne, Virginia Tech (malayne@vt.edu)

   a. **“Intersectional Bodies” on the Move: International Mobility of SET Women in Academia and its Effects on Their Career Progression**, Andrea Wolffram, RWTH Aachen University (andrea.wolffram@igad.rwth-aachen.de); Anna Bouffier, RWTH Aachen University (anna.bouffier@igad.rwth-aachen.de)

   b. **Insight into Student and Faculty Gender in Higher Education**, Jolene Hamm, Virginia Tech (johamm@vt.edu); Thomas Broyles, Virginia Tech

   c. **Can Athena Intervene? Female Neurosurgeons and the Visible Culture of Medical Technology**, Krista N. Wilson, University of Louisville (Krista.wilson@louisville.edu)

10. **Inscription, Interface and Innovation: Reconstructing Bodies in Digital Media Practice** (Meeting Room H)
    **Moderator:** Joan Watson, Virginia Tech (jmwatson@vt.edu)

    a. **Touch Screens and New Skins**, Malin Jogmark, Blekinge Institute of Technology, Sweden (malin.jogmark@bth.se)

    b. **YouTube/MyBody: Exploring Embodiment and Communication Innovation in YouTube Posts**, Lissa Holloway-Attaway, Blekinge Institute of Technology (lat@bth.se)
c. *The Narcissist 2.0: Social Shapeshifter Extraordinaire*, Joan Monahan Watson, Virginia Tech (jmwatson@vt.edu)

d. *Can Distance Learning Technology Destabilize Gendered Curricula in Engineering?*, Lisa DuPree McNair, Virginia Tech (lmcnair@vt.edu); Kacey Beddoes, Virginia Tech (kbeddoes@vt.edu)

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| 12:15 PM – 12:30 PM | **Break**  
*Please view the presentations and installations in the Roanoke Foyer and the Brush Mountain and Bent Mountain Meeting Rooms.* |

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<th>Session</th>
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<tr>
<td>12:30 PM – 2:00 PM</td>
<td><strong>Lunch</strong> (Roanoke C/D)</td>
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| 1:00 PM – 2:00 PM | **Plenary Session** (Roanoke C/D)  
*Woundscapes of the 21st Century: Gender, Technology, and the Figure of the Damaged Veteran*, Jennifer Terry, University of California-Irvine (jterry@uci.edu) |

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| 2:15 PM – 3:45 PM | **Concurrent Sessions**  
11. **Con/testing Medicalized Bodies** (Crystal Ballroom B)  
**Moderator:** Amy Sorensen, Virginia Tech (asorens@vt.edu)  
   a. *Prostate Matters: Mobile Models, Male Bodies and the Enactment of Cancer*, Antje Kampf, Johannes Gutenberg University Medical School, Mainz, Germany (antje.kampf@uni-mainz.de)  
   b. *A Feminist Understanding of Pharmacology and Sexual Dissatisfaction: Towards a Systems Approach*, Kristina Gupta, Emory University (kgupta2@emory.edu)  
   c. *Treating “Female Sexual Dysfunction”: Technologies of the Body in the Post Viagra Era*, Thea Cacchioni, The University of British Columbia (thea.cacchioni@ubc.ca)  
   d. *‘Age Ain’t Nothin’ but a Number’: Lessons from the R. Kelly Trial*, Moya Bailey, Emory University (mzbaile@emory.edu) |

12. **Feminist Theorizing of Embodiment** (Meeting Room E)  
**Moderator:** Katy Powell, Virginia Tech (kmpowell@vt.edu)  
   a. *Time, Embodiment, and Ethics: Engaging the Nonmodern*, Srikanth Mallavarapu, Roanoke College (mallavarapu@roanoke.edu)
b. *Thinking Beyond Social Constructionism: Technology and the New Material Feminisms*, Janet Wirth-Cauchon, Drake University and Five Colleges Women’s Studies Research Center (janet.wirth-cauchon@drake.edu)

c. *The Boundaries of Bodies and Binaries: Donna Haraway Revisited*, Erin Andrews, University of North Carolina at Greensboro (elandrew@uncg.edu)

13. **Gender, Technology and Employment** (Meeting Room F)

   **Moderator:** Toni Calasanti, Virginia Tech (toni@vt.edu)

   a. *Engineering the Postcolonial Technologist: British Computing Companies’ Foreign Offices and Training Programs, 1955-1965*, Marie Hicks, North Carolina State University (meh20@duke.edu)

   b. *Gynotechnologies of Gender: Home-work, Piecework, and Producing Women*, Tiffany Lamoreaux, Arizona State University (tiffany.lamoreaux@asu.edu)

   c. “You learnt to spin and you learnt to hear”: Woman Workers, Soundscapes, and the Southern Textile Mill, 1900-1940, Gerard J. Fitzgerald, University of Virginia (gif9tg@cms.mail.virginia.edu)

14. **Public Sounds and Sites of Gender** (Meeting Room G)

   **Moderator:** Cora Olson, Virginia Tech (cowebb@vt.edu)

   a. *Embodied Voices and the Gendered Soundscape: Argentine Radio, 1930s-1940s*, Christine Ehrick, University of Louisville (ehrick@louisville.edu)

   b. *Determining Sex: “Gender Verification” in Women’s Sport*, Jaime Schultz, University of Maryland (jschu@umd.edu)

   c. *Putting the Woman in Ironman: Media Coverage of the 2008 Ironman Triathlon*, Samuel R. Evans, Old Dominion University (sevan029@odu.edu)

15. **Body/Fat** (Meeting Room H)

   **Moderator:** Ashley Tomisek, Virginia Tech (atomisek@vt.edu)

   a. *From Ugly Duckling to Technoswan: Gender, Fat Hatred, and the Rise of Compulsory Biomedicalized Techno-Aesthetics in America*, Kathryn Pauly Morgan, University of Toronto (sorrel17@yahoo.ca)

   b. *The Somatechnics of Size Zero: The “Transgressive” Thin Body in Fashion and Popular Culture*, Debra Ferreday, Lancaster University (d.ferreday@lancaster.ac.uk)

   c. *Fat Free: Women’s Bodies and Weight-Loss Surgeries*, Talia Welsh, University of Tennessee at Chattanooga (talia-welsh@utc.edu)
### 3:45 PM – 4:00 PM  Break (Roanoke Foyer)

*Please view the presentations and installations in the Roanoke Foyer and the Brush Mountain and Bent Mountain Meeting Rooms.*

### 4:00 PM – 5:30 PM  Plenary Session (Roanoke A/B)

*Bodies in Time* (featuring new media and performance art)

### 6:00 PM – 7:30 PM  Reception at Metro! Restaurant (see the map on page 4)

To walk to Metro!, exit the front entrance of the hotel and take the pedestrian walkway immediately opposite the entrance. When you exit the walkway, proceed straight on Wall St. to Campbell (one block). Turn right on Campbell. Metro is ½ block down on your right.

### 7:30 PM  Dinner on your own

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### Saturday, April 24, 2010

### 7:30 AM – 9:00 AM  Continental Breakfast (Roanoke Foyer)

*From 8:30 AM – 9:00 AM, please view the presentations and installations (listed on page 6) in the Brush Mountain and Bent Mountain Meeting Rooms and the Roanoke Foyer.*

### 9:00 AM – 10:30 AM  Concurrent Sessions

#### 16. Embodiment and Technologies of Performance (Roanoke A/B Meeting Room)

**Moderator:** Sharon Elber, Virginia Tech ([sruff@vt.edu](mailto:sruff@vt.edu))

- **a. Technology of Discipline: Foucault and Dewey in Yoga and Ballet,**
  Heather Greenhalgh-Spencer, University of Illinois at Urbana-Champaign ([greenha1@illinois.edu](mailto:greenha1@illinois.edu))

- **b. I Am Blue: Embodied Depression and the Performance of the Narrative Play SOCRATES WAS UGLY,** Katarina Behrmann, Central Michigan University ([behrm1km@cmich.edu](mailto:behrm1km@cmich.edu)); Lauren B. McConnell, Central Michigan University ([mccon1lb@cmich.edu](mailto:mccon1lb@cmich.edu))

- **c. Emerging Divas in Trinidadian Soca Music,** Kai Barratt, University of the West Indies and University of Technology, ([kaibarratt@hotmail.com](mailto:kaibarratt@hotmail.com))
17. **Gendered Innovations in Technology** (Meeting Room E)  
**Moderator:** Peggy Layne, Virginia Tech (malayne@vt.edu)  

a. *What's in a Database Design?: Toward a Feminist Methodology of Digital Research*, Mary Bazemore, University of Maryland (mebazemo@umd.edu)  

b. *Changing Gendered Divisions of Labor in Labor: The Case of Fetal Monitoring in Sweden*, Petra Jonvallen, Luleå University of Technology (petra.jonvallen@ltu.se); Victoria Kawesa, Luleå University of Technology  

c. *Gender Between Consumption and Innovation – Integration Options in Sustainability Innovation Processes*, Sabrina Gebauer, Technical University of Munich (sabrina.gebauer@tum.de); Susanne Ihsen, Technical University of Munich, Germany  

18. **Gendered Bodies in a Material World** (Meeting Room F)  
**Moderator:** Joseph Anthony Sannicandro, McGill University (joseph.sannicandro@mail.mcgill.ca)  

a. *Labiaplasty: The (Re)Construction of the “Normal” Vagina*, Neslihan Sen, University of Illinois at Chicago (nsen2@uic.edu); Elizabeth Abrahams  

b. *Junk in the Trunk: A Queer Exploration of Truck Nutz as Contemporary Material Culture*, Zachary S. K. Blair, University of Illinois at Chicago (zblair2@uic.edu)  

c. *“Indeed, Our Body is But a Social Structure Composed of Many Souls”: A (Queer) Reading of Freudian Political Theory*, Samuel R. Galloway, University of Chicago (sgalloway@uchicago.edu)  

19. **Rhetorics and Representations of Gendered Violence** (Meeting Room G)  
**Moderator:** Sharon P. Johnson, Virginia Tech (spjohnso@vt.edu)  

a. *Visualizing Domestic Violence: The Aesthetics of Digital Evidence Photography in Legal Observation*, Kelli Moore, University of California, San Diego (kmoore@weber.ucsd.edu)  

b. *Speaking for the Dead or Victimized Bodies of Rape: The Role of Médecins légistes in Nineteenth-Century fin-de-siècle French Law, Medicine, Criminology*, Sharon P. Johnson, Virginia Tech (spjohnso@vt.edu)  

c. *(E)mail Order Brides: Citizenship, Domestic Violence, and the International Marriage Broker Regulation Act*, Laura Pennington, Virginia Tech (lapenn@vt.edu)  

d. *Bodies in the World: Representing Incarcerated Women’s Human Rights*, Carol Jacobsen, University of Michigan (jacobsen@umich.edu)
20. **Gendered Narratives and their Fans** (Meeting Room H)
   **Moderator:** Carol Brandt, Virginia Tech (cbbrandt@vt.edu)

   a. ‘**Squee** and **Barthes**’ **Pleasure of the Text**, Laurie Cubbison, Radford University (lcubbiso@radford.edu)

   b. **MPREG – Impregnating the Male in Gay Romances Written by Women**, Laura Marie Hinton, George Mason University (laura.m.hinton@gmail.com)

10:30 AM – 10:45 AM  **Break** (Roanoke Foyer)

   Please view the presentations and installations in the Roanoke Foyer and the Brush Mountain and Bent Mountain Meeting Rooms.

10:45 AM – 12:15 PM  **Concurrent Sessions**

21. **Maternal Bodies, Bioethics and the Fetus** (Roanoke A/B Meeting Room)
   **Moderator:** Saul Halfon, Virginia Tech (shalfon@vt.edu)

   a. **Take Care: The Art, Science and Bioethics of Motherhood**, Adrienne Outlaw, Nashville Cultural Arts Project (curator@n-cap.org)

   b. “**This Little Individual was Taken from a Lady**”: Miscarriage Materials as Scientific Specimens, Shannon Withycombe, University of Wisconsin-Madison (skwithycombe@wisc.edu)

22. **The Design of Control** (Meeting Room E)
   **Moderator:** Deborah Tatar, Virginia Tech (dtatar@vt.edu)

   a. **The Design of Control: Influencing Identity and Responsibility in Education, Collaborative Narrative Development, and Play**, Deborah Tatar, Virginia Tech (dtatar@vt.edu)

   b. **Influencing the Activities of Daily Life in the Classroom as Produced Through Technologies Through Palpable Interdependence**, Margaret Dicky-Kurdziolek, Virginia Tech (mkurdziolek@vt.edu)

   c. **Embodied Personal Narrative about Place**, Steve Harrison, Virginia Tech (srh@vt.edu)

   d. **The Nature of Coordination in a Co-dependent Situation: Activism, Participatory Decision-making, and Technological Citizenship in the Small**, Joon Suk Lee, Virginia Tech (dolomite@vt.edu)

   e. **What Does It Mean To Be a Leader?**: The Perception of Control and Comfort in Collaborative Drumming, Bobby Beaton, Virginia Tech (rbeaton@vt.edu)
23. **Narrative and (Re-) Inventions of the Self** (Meeting Room F)
   **Moderator:** Laura Boutwell, Virginia Tech (boutwell@vt.edu)
   a. *Embodying the Paradox: African Refugee Youth Storying Self*, Laura Boutwell, Virginia Tech (boutwell@vt.edu)
   b. *Feminism and Spousal Caregiving*, Pamela E. Mack, Clemson University (pammack@clemson.edu)
   c. *Gender, Medicine and Knowledge in Rutebeuf’s “Le Dit de l’herberie,”* Laine E. Doggett, St. Mary’s College of Maryland (ledoggett@smcm.edu)
   d. *Technologies of the Self: Irish Females and the Negotiation of Embodied Identity*, Sophie McDaid, University College Dublin, Dublin, Ireland (sophie.mcdaid@ucd.ie)

24. **Commodifying Dis/embodiment** (Meeting Room G)
   **Moderator:** Neal King, Virginia Tech (nmking@vt.edu)
   a. *Her S(p)liced Self*, Carrie Hart, University of North Carolina Greensboro (cehart@uncg.edu)
   b. “*I’ll Take Part of Your Face and Make it Mine*: Race, Gender, and the Grotesque Technologies of Batman Comics”, Gwyneth Peaty, University of Western Australia (peatyg01@student.uwa.edu.au)
   c. *Clothes Without the Body: Virtual Fashion and Human Agency*, Alisia G. Chase, State University of New York at Brockport (achase@brockport.edu)
   d. *The Virtually Commodified: Women’s Cultural Representations of Self in Online Spaces*, Lauren Clark, North Carolina State University (clark.laur@gmail.com)

25. **Gender and Online Identities** (Meeting Room H)
   **Moderator:** Anna LoMascolo, Virginia Tech (alomasco@vt.edu)
   a. *Stuck on You: An Analysis of Facebook Bumper Stickers in the Role of Gender and Body Construction*, Sarah Yakima, Virginia Tech (sayakima@vt.edu)
   b. *Facebook: Standards of Masculinity and the Value of Communication*, Kristen Abatsis McHenry, University of Massachusetts Amherst (kabatsis@polsci.umass.edu)
   c. *Anas, Mias and Wannas: Authenticity and Embodiment in Pro-Anorexia Discussion Groups*, Natalie Boero, San Jose State University (natalie.boero@sjsu.edu); CJ Pascoe, Colorado College
   d. *Embodied Technosociality: Women’s Blog, Contraceptive Side Effects, and Cyberfeminism*, Chikako Takeshita, University of California, Riverside (chikako.takeshita@ucr.edu)
12:15 PM – 12:30 PM  **Break** (Roanoke Foyer)

*Please view the presentations and installations in the Roanoke Foyer and the Brush Mountain and Bent Mountain Meeting Rooms.*

12:30 PM – 2:00 PM  **Lunch** (Roanoke C/D)

1:00 PM – 2:00 PM  **Plenary Session**

*Premiere of fig. 1,* performed by Sue Ott Rowlands, Virginia Tech (sorow@vt.edu), written by Mark Evans Bryan and directed by Bruce Hermann

2:15 PM – 3:45 PM  **Concurrent Sessions**

26. **Workshop 1** (Roanoke A/B Meeting Room)

*Theater Workshop in Science and Technology Studies (TWISTS) Workshop,* Saul Halfon, Virginia Tech (shalfon@vt.edu); Cora Olson, Virginia Tech (cowebb@vt.edu)

27. **Workshop 2** (Meeting Room H)

*Writing Your Body / Finding Your Voice (Self-Discovery Writing Workshop),* Katherine Durack, Miami University, Oxford OH (durackk@muohio.edu)

28. **Technologies of Gendered Bodies** (Meeting Room E)

**Moderator:** Toni Calasanti, Virginia Tech (toni@vt.edu)

a. *Technology with Foreign Labels: Chinese Women’s Body Alterations at Local Cosmetic Hospitals,* Wei Luo, Indian University Purdue University Fort Wayne (luow@ipfw.edu)

b. *More Cyborgs Inside a Venus’ Black-Box: Their Dreams, Their Despairs,* So Yeon Leem, Seoul National University, Korea (eco2005@snu.ac.kr)

c. *No Need to Bleed? Menstrual Suppression and Construction of the “Pill Period,”* Katie A. Hasson, University of California, Berkley (kahasson@berkeley.edu)

d. *Selling Sisterhood: Birth Control Advertisements in Broadcast and Print Media,* Whitney Peoples, Emory University (whitney.peoples@gmail.com)
29. **Enacting the (Sexed) Self** (Meeting Room F)
   **Moderator:** Rebecca Jordan-Young, Columbia University (ryoung@barnard.edu)
   
   a. *Mapping the Sex of Self in Medical Practices Around 1900*, Geertje Mak, Radboud University, Nijmegen, The Netherlands (G.Mak@let.ru.nl)
   
   b. *Confessions of the Flesh: Aiming for Objective Measures of Desire*, Rebecca Jordan-Young, Barnard College, Columbia University (ryoung@barnard.edu)
   
   c. *Becoming a Sex: Cortisone, Gender, Self and Clinical Practice*, Sandra Eder, Johns Hopkins University (seder1@jhmi.edu)

30. **Technologies of Surveillance and Policing** (Meeting Room G)
   **Moderator:** Neal King, Virginia Tech (nmking@vt.edu)
   
   a. *CCTV and Gender: ‘Doing Masculinities’ Behind the Screens*, Patrick M. Derby, Queen's University, Canada (6pmd2@queensu.ca)
   
   b. *A Cyberrape in the Workplace: Workplace Technologies, Techno-Bodies, and New Forms of Anti-Feminist Intellectual Harassment*, Martha McCaughey, Appalachian State University (mccaugheym@appstate.edu)
   
   c. *The Virtual Body as a Battle Ground: Policing Gender in Second Life’s Religious Communities*, Gregory Price Grieve, University of North Carolina, Greensboro (gpgrieve@gmail.com)
   
   d. *Gendered Bodies / Gendered Place: Urban Hotels and Segregated Floors*, Carla Corroto, Radford University and Augusta State University (ccorroto@radford.edu); Kim Davies, Augusta State University (kdavies@aug.edu)

**3:45 PM – 4:00 PM Break** (Roanoke Foyer)

*Please view the presentations and installations in the Roanoke Foyer and the Brush Mountain and Bent Mountain Meeting Rooms.*

**4:00 PM – 5:00 PM Closing Plenary** (Roanoke A/B)
Alondra Nelson ("The Social Life of DNA," opening plenary on Thursday, April 22, at 7:00-8:30) is Associate Professor of Sociology at Columbia University. She also holds an appointment in the Institute for Research on Woman and Gender. Author of the forthcoming *Body and Soul: The Black Panther Party and the Politics of Health and Race* (University of California Press), her research areas include race and ethnicity in the U.S. and socio-historical studies of medicine, science and technology. Prior to joining the Columbia faculty in July 2009, Nelson taught in the departments of sociology and African American studies at Yale University, where she was a recipient of the Poorvu Family Award for Interdisciplinary Teaching. She has been a visiting scholar at BIOS: Centre for the Study of Bioscience, Biomedicine, Biotechnology and Society at the London School of Economics, the International Center for Advanced Studies at New York University and the Bayerische Amerika-Akademie in Munich, Germany. Nelson received her Ph.D. from New York University in 2003.

Jennifer Terry ("Woundscapes of the 21st Century: Gender, Technology, and the Figure of the Damaged Veteran," luncheon plenary on Friday, April 23, at 1:00-2:00) is Associate Professor of Women's Studies at the University of California Irvine with affiliations in Anthropology, Comparative Literature, Film and Media Studies, the Art, Computation, and Engineering graduate program, and the Culture and Theory Ph.D. program. She is the author of *An American Obsession: Science, Medicine, and Homosexuality in Modern Society* (University of Chicago Press, 1997). Terry is the coordinator of the Queer Studies program at UCI, and was the chair of Women's Studies from July 2005 to June 2008. Her research is concentrated in feminist cultural studies; science and technology studies; comparative and historical formations of gender, race, and sexuality; critical approaches to modernity; and American studies in transnational perspective. Professor Terry came to UCI after a decade of academic employment at UC Berkeley and Ohio State University. She received her Ph.D. in History of Consciousness from UC Santa Cruz in 1992.
Plenary Sampler of Performance, Art and Music  
Friday, April 23, 4:00 – 5:30 PM

**Carol Burch Brown**’s artistic practice includes videography, drawing, book-arts, photography, and performance-based work with visual and music dimensions. Her current work is an intermedia and interdisciplinary arts project about Charles Darwin and evolution, entitled *Singing Darwin*. For more on her work, please visit:  [http://www.carolburchbrown.com/](http://www.carolburchbrown.com/).

**Ann Kilkelly** is Professor of Theatre Arts and Women’s and Gender Studies at Virginia Tech. She is co-author with Robert H. Leonard of *Performing Communities*. Ann received two Smithsonian Senior Fellowships and an NEH research award for “Tapping the Margins,” a research project exploring gender, race, and class dimensions of women’s performance of tap dancing. She is the Creative Director of the Theatre Workshop in Science and Technology Studies (TWISTS), which is co-directed by Jane Lehr and Saul Halpern. TWISTS focuses on using performance and theatre to publicly explore complex relationships among science, technology, and society. Part of the program this evening will include a workshop using some of the techniques employed in TWISTS works. See [http://www.twists.sts.vt.edu/](http://www.twists.sts.vt.edu/)

**Simone Paterson** is a new media artist and researcher who teaches New Media Art and Theory, Cyber Arts and Digital Video and Special Effects in the School of Visual Arts at Virginia Tech. Paterson exhibits her new media installations and performance work internationally (Australia, Europe and USA). Her installations usually consist of sculptural fabric forms and large-scale digital prints as well as interactive new media works and digital video. For more on her work, please visit:  [http://www.simonepaterson.com/](http://www.simonepaterson.com/).

**Lucinda Roy** is Alumni Distinguished Professor of English at Virginia Tech, where she has taught since 1985. She is a poet and author of such novels as *Lady Moses* (Harper Collins, 1999) and *The Hotel Alleluia* (Harper Collins, 2001); most recently, she published *No Right to Remain Silent: The Tragedy at Virginia Tech* (Harmony Books, 2009).

**Yonsenia White** explores social constructions of race, gender, desire and identity through found objects, paintings, installations and performance art. She gives lectures by and about artists from marginalized and underrepresented groups whose artwork engages in personal, political and social activism. For more on her work, please visit:  [http://www.yonseniawhite.com/](http://www.yonseniawhite.com/)
**Playwright:** Mark Evans Bryan is a writer, occasional actor, and historian. His plays have been produced in the United States and abroad; “Middle True,” the first part of his trilogy of one-woman plays, *Mercury Seven with Signs Following*, also appeared in the Winter 2004 issue of the *Kenyon Review*. As an actor he was recently featured in Andrew M. Hulse’s award-winning short film, *Gasoline* (2007), and the Ohio workshop of Arthur Kopit’s long-developing play, *Discovery of America* (2008). Bryan earned his interdisciplinary A.M. at the University of Chicago and his Ph.D. in the history, literature and criticism of the theatre at Ohio State University. He is an associate professor of theatre at Denison University, his alma mater. He makes his home in Granville, Ohio, with his wife, Eleni Papaleonardos.

**Director:** Bruce Hermann is a graduate of Gettysburg College (PA) and studied acting at the Neighborhood Playhouse School of Theatre in New York with theatre legend Sanford Meisner. In 1988, he returned to the Neighborhood Playhouse to teach on the acting faculty. In 1998 he received an MFA in Directing from Virginia Commonwealth University. Over the last twenty years he has taught in professional studios, conservatories, and university programs throughout the United States. From 1998 to 2005, he taught in both undergraduate and MFA performance programs in the Department of Theatre at Ohio State University. In 2005 he was the recipient of The Ohio State University Alumni Award for Distinguished Teaching and invited to become a member of the Academy of Teaching. He presently teaches performance on the faculty in the Department of Theatre at Texas Tech University.

**Performer:** Sue Ott Rowlands began her tenure as Dean of the College of Liberal Arts and Human Sciences at Virginia Polytechnic Institute and State University in July 2007. Ott Rowlands served as Interim Dean at the University of Toledo from 2005-2007. Prior to this appointment she served as Chair of the Department of Theatre and Film from 2002-2005. From 1997-2002 she was an Associate Professor and Head of the Acting and Directing Program in the Department of Theatre at Ohio State University. She is the founding artistic director of Glacity Theatre Collective in Toledo and the Cleveland Women’s Theatre Project, both professional theatres. She is the former Associate Artistic Director of Round House Theatre in Washington, DC and Managing Director of The Actor’s Space in New York City. Ott Rowlands’ career has spanned higher education administration, university teaching, arts administration and professional theatre. She continues to work actively as a theatre professional and travels extensively as part of her ongoing efforts to establish and promote international study abroad opportunities and international arts exchanges.
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