

Call for Proposals

2008 UCEA South Regional Conference
October 26-28, 2008

Engaging Our Communities: Innovation, Inclusion, Involvement

Call for Proposals

Do you have an interesting and innovative way of engaging your community that you would like to share? Continuing education programs are always seeking innovative and creative ways to support and engage our constituencies. In fact, continuing education has not only the capacity to engage our communities in unique and creative ways but many of you are already doing so. UCEA South is committed to helping the members in our region achieve their desired outcomes by sharing what has already proven to be successful. So, tell us, how do you creatively engage your community?

This fall, gather in beautiful Blacksburg, VA, to share your innovative ideas and inclusive programs with colleagues. We can't wait to hear the unique ways that YOU are supporting and engaging the communities that you serve.

How do you engage your community?

Innovation: Are you...

- Utilizing technology in innovative ways?
- Engaging in meaningful distance learning opportunities?
- Improving student learning through partnerships or collaborations?
- Supporting faculty through professional development opportunities?
- Developing a strong grants portfolio to address community needs?
- Maximizing learning and resource deployment through trend and data analysis?
- Offered innovative workforce development programs?
- Leveraging strategic positioning in the way you market, sell and create new programs?

Inclusion: Do you...

- Offer service learning programs?
- Use a new marketing campaign to launch or expand a program?
- Have a "best practice" lesson or case study to communicate?
- Cultivate inclusive programs?
- Utilize data to make strategic service decisions?
- Partner with others to provide reciprocal benefits?
- Use your website to reach new audiences and build relationships with existing students?

Involvement: How do you...

- Respond to community needs?
- Provide services to diverse groups in your community?
- Measure engagement? How do you note its intrinsic and institutional value?
- Assess constituency needs?
- Strategically position your CE unit within the university?
- Partner internally with the University community?
- Define outreach vs. engagement?
- Provide programming to underserved populations?

Innovation	Inclusion	Involvement
• Innovative programming (credit, noncredit,	• Diversity • Marketing and	• Leadership and management

international, etc.) <ul style="list-style-type: none"> • Emerging technologies • Future studies, changing demographics 	communication <ul style="list-style-type: none"> • Customer service • Service learning • Encore career education 	<ul style="list-style-type: none"> • Community outreach • Measuring engagement • Economic and workforce development
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Submit a proposal:

Please submit the attached proposal form (session description is to be less than 50 words) via e-mail to Amy Heitzman at heitzman@smu.edu, or via UCEA CONNECT no later than June 6, 2008. Priority will be given to interactive presentations that reflect the conference theme and are based on replicable, successful solutions. Presenters will be notified no later than June 27, 2008.

Please feel free to submit proposals that present a different subtheme to those included in this Call for Proposals. We encourage the submission of proposals that present either new or other strategic areas to advance innovation, inclusion, and involvement.

UCEA South is happy to entertain proposals from all UCEA members. UCEA seeks to exemplify its commitment to ethnic, cultural and gender diversity and fairness in all its forums, both public and private.

Questions?

Questions regarding presentations and proposals may be directed to:

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 Mercedes Ponce, poncem@fiu.edu
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