Announcing two programs designed to strengthen your community-building skills

1. **The Smart Communities Leadership Institute**
   The Hotel Roanoke & Conference Center, Roanoke, VA
   - Smart Communities: Exemplars of Success
     October 2–3, 2006
   - Smart Communities: Strengths and Assets
     January 22–23, 2007
   - Smart Communities: Strategies to Thrive
     March 19–20, 2007

   This institute consists of three seminars based on the Smart Communities model using tested strategies for positive community change. It is designed for a diverse mix of participants from public, private, and nonprofit sectors with a shared interest in helping their communities thrive. Attendees return home with comprehensive knowledge of successful community and economic development strategies clarified by concrete examples of how these strategies have been implemented successfully. They each develop a plan of action for creating a smarter, more successful community as well as contacts and relationships with similarly motivated people who can help them get it done.

2. **LeadershipPlenty®**
   Equipping Citizens to Take Civic Action
   November 6–8, 2006
   The Hotel Roanoke & Conference Center, Roanoke, VA

   LeadershipPlenty® is a nationally recognized civic leadership development program designed to equip individuals with problem-solving skills such as building partnerships, managing conflict, and identifying community assets essential for all communities that want positive change. The curriculum is offered in a train-the-trainer format to implementers from nonprofit organizations, businesses, local governments, and neighborhood organizations who then are licensed to return to their communities to offer the program. Participants are trained in the content and format of the nine-module LeadershipPlenty® curriculum over the course of three days and two nights. For detailed information on expected outcomes, success stories, and the curriculum, please visit the LeadershipPlenty® website at www.pew-partnership.org/lpinstitute.html.

About Suzanne Morse, Ph.D.
As president of the Pew Partnership for Civic Change and seminar leader, Suzanne Morse leads a team that provides solutions to some of our toughest societal issues to cities, towns, and regions across America.

Morse’s work as an author, speaker, and advocate for the importance of civic partnerships and citizen leadership to strong democratic communities is widely recognized. Her latest book, *Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future* (Jossey-Bass, 2004), uses a common sense framework and tested examples of successful civic initiatives to argue for a strategic approach to long-term community change.

Morse was recently named a fellow of Virginia Tech’s Center for Organizational and Technological Advancement. “The COTA fellowship is a wonderful opportunity to exchange best practices and tested solutions from communities across the nation to Roanoke and the region,” says Morse. “I am excited to bring my 25 years of experience with hundreds of successful community ventures to the COTA fellowship. The seminars and leadership training we will be offering will build on the talents and resources already in place to invent a very bright future.”

For more information or to register, visit:
**Smart Communities Leadership Institute**
[www.conted.vt.edu/actcom](http://www.conted.vt.edu/actcom)
**LeadershipPlenty®**
[www.conted.vt.edu/lpinstitute](http://www.conted.vt.edu/lpinstitute)