

Implementing Lean for Operational Excellence **Sponsorship Opportunities for 2017**

Implementing Lean for Operational Excellence is a cross industry conference sponsored by Virginia Tech and The City of Roanoke. Speakers from all over the United States share their knowledge about implementing lean principles, changing culture, tackling leadership challenges, and implementing continuous improvement projects. Attendees will learn best practices in lean while enjoying high-energy networking.

Our sponsors, supporters, and exhibitors are critical to the conference success. Sponsorship investments bring high-profile attention and recognition to their organization. A variety of sponsorship levels are offered and securing these opportunities early will increase your organization's exposure.

All sponsorship opportunities can be customized to meet your organization's needs. For questions, contact Erin Burcham at erinb1@vt.edu or call (540) 767-6145.

We encourage and appreciate your support!

Legacy Sponsor

\$10,000

- Exclusive sponsorship, one available
- Five complimentary conference registrations (\$1745 value)
- Speaking opportunity - session and format to be determined with the planning team
- Full-page back cover advertisement in the event program
- Reserved lunch table (accommodates 8-10 people) each day with company's name on the table
- Sponsor logo on USB drive with electronic materials provided to all attendees
- Exhibit space including 6' clothed table (power / power strip available upon request)
- Recognition on all signage throughout the conference
- Company logo and link on all event promotional materials
- Company logo and link on event webpage
- Company logo and link in monthly email
- Sponsor-provided promotional materials presented to all attendees

Invent the Future

Gold Sponsor

\$5,000

- Three complimentary conference registrations (\$1049 value)
- Full-page advertisement in the event program
- Speaking opportunity (10-15 minutes) during a plenary session by a top executive or a designee of the organization to be approved by planning committee
- Reserved lunch table (accommodates 8-10 people) each day with company's name on the table
- Recognition on all signage throughout the conference
- Company logo and link on all event promotional materials
- Company logo and link on event webpage
- Company logo and link in monthly email
- Sponsor-provided promotional materials presented to all attendees

Silver Sponsor

\$3,500

- Two complimentary conference registrations (\$698 value)
- ½ page advertisement in the event program
- Opportunity to serve as an emcee for a breakout session to be determined by planning committee
- Recognition on all event signage throughout the conference
- Company logo and link on event webpage
- Company logo and link in monthly email
- Sponsor-provided promotional materials presented to all attendees

Bronze Sponsor

\$1,000

- One complimentary conference registrations (\$349 value)
- ¼ page advertisement in the event program
- Opportunity to serve as an emcee for a breakout session to be determined by planning committee
- Recognition on all event signage throughout the conference
- Company logo and link on event webpage
- Company logo and link in monthly email
- Sponsor-provided promotional materials presented to all attendees

Exhibit Booth Add-on for Gold, Silver, and Bronze Levels

\$500

- Two day exhibit booth including 6' clothed table (power / power strip available upon request)