Gender, Bodies & Technology

April 26-28, 2012

The Hotel Roanoke & Conference Center
Roanoke, Virginia

hosted by
Virginia Tech’s Women’s and Gender Studies Program
Women’s and Gender Studies Program
Virginia Tech

Conference Director and Director of the Women’s and Gender Studies Program, *Katrina Powell*, kmpowell@vt.edu

GBT Coordinator, *Sharon Elber*, selber@vt.edu

GBT Co-coordinator, *Amy Splitt*, amys@vt.edu

Artistic Director, *Ann Kilkelly*, akilkell@vt.edu

Social Media Director, *Kaitlin Clinnin*, kclinnin@vt.edu

Volunteers: *Meredith Morgan*, mlmorgan@vt.edu and *Jennifer Mosher*, jennym@vt.edu

Special thanks to members of the GBT initiative at Virginia Tech:

*Carol Burch-Brown*, cbb@vt.edu, School of Visual Arts

*Toni Calasanti*, toni@vt.edu, Sociology

*Saul Halfon*, shalfon@vt.edu, Science and Technology Studies

*Neal King*, nmking@vt.edu, Women’s and Gender Studies and Sociology

*Peggy Layne*, malayne@vt.edu, AdvanceVT

*Cora Olson*, cowebb@vt.edu, Science and Technology Studies

*Simone Paterson*, simpat@vt.edu, School of Visual Arts

*Barbara Ellen Smith*, smithbe@vt.edu, Women’s and Gender Studies and Sociology

*Deborah Tatar*, dtatar@vt.edu, Computer Science

We also wish to thank Continuing and Professional Education at Virginia Tech, in particular, Ashley Roberts, Colleen Bartos and Erin Meadows.

*Members of the Planning Committee have ribbons attached to their name tags: feel free to approach them with questions or needs throughout the conference.*
Welcome to Gender, Bodies & Technology 2012: “(Dis)Integrating Frames.” We are thrilled to be seeing both old and new faces from around the world here at our second, biannual, GBT conference. Since the conference in 2010 we have worked to continue to build a network of international scholars working at this burgeoning field of research. Our listserv now serves over 500 scholars from around the globe, and this year the conference will host participants from 10 countries and from a wide range of academic disciplines.

Given the interdisciplinary and transdisciplinary nature of this body of scholarship, the conference theme “(Dis)Integrating Frames” is meant to encourage participants to give pause for critical reflection of the different frameworks we bring to our analysis from our various intellectual trajectories. Although we see this body of scholarship as having some convergent theoretical tools, we also appreciate the value of divergent intellectual paradigms and the important space that learning from each other can provide in terms of thinking through our own scholarship in new ways. Additionally, we have made efforts to integrate the arts and more traditional forms of scholarship in our programming and the ‘frameworks’ metaphor seems appropriate to thinking through the various ways these different approaches might inform each other.

We have tried to preserve the intimacy that many participants from the 2010 conference praised. We hope you will take advantage of various informal settings as well as the interactive programming in order to meet others and strengthen our sense of community. Please be sure to visit the installation pieces in Tinker Mountain, Brush Mountain and the Crystal Foyer the details of which can be found in the conference program.

We have also provided printed versions of a full program (including full abstracts) at the registration table and online. Please do not hesitate to approach any conference planning committee members, identified by ribbons on their nametags, with any questions you may have concerning conference logistics, accommodations, or other questions during your stay.

We hope you will find your participation at the conference to be both productive and stimulating.

Sincerely,

Katrina Powell, Director Women’s and Gender Studies at Virginia Tech, and The Gender, Bodies & Technology Initiative at Virginia Tech
Free wireless service is available in the hotel lobby, but not in the conference center. There is a charge for wireless in your lodging room.
# Table of Contents

Gender, Bodies & Technology Planning Committee .......................... Inside Front Cover
Welcome .................................................................................................................... 1
The Hotel Roanoke and Conference Center Floorplan ............................ 2
Map of Roanoke ...................................................................................................... 4
Program at a Glance ............................................................................................... 5
Conference Program ............................................................................................... 6
Keynote Speakers .................................................................................................... 19
Map of Roanoke
Thursday, April 26

12:00 – 8:00 p.m.  Registration
7:00 – 8:00 p.m.  Reception  
       Crystal Foyer
8:00 – 9:30 p.m.  Opening Plenary: Judy Wajcman  
           Crystal Ballroom A/B/E

Friday, April 27

7:30 – 9:00 a.m.  Continental Breakfast
8:00 a.m. – 5:00 p.m.  Registration continues
9:00 – 10:30 a.m.  Concurrent sessions
10:45 a.m. – 12:15 p.m.  Concurrent sessions
12:30 – 2:00 p.m.  Lunch followed by performance of “Mud Nostalgia” by Sue Ott Rowlands  
       Roanoke Ballroom C/D
2:15 – 3:45 p.m.  Concurrent sessions
4:00 – 5:00 p.m.  Reception  
       Crystal Foyer
5:00 - 6:30 p.m.  Keynote presentation: Judith Halberstam  
           Crystal Ballroom A/B/E
6:30 p.m.  Dinner on your own

Saturday, April 28

7:30 – 9:00 a.m.  Continental Breakfast
9:00 – 10:30 a.m.  Concurrent sessions
10:45 a.m. – 12:15 p.m.  Concurrent sessions
12:30 – 2:00 p.m.  Lunch followed by Keynote presentation: Alucquére Rosanne “Sandy” Stone,  
          Roanoke Ballroom C/D
2:15 – 3:45 p.m.  Concurrent sessions
4:00 – 5:00 p.m.  Closing plenary: Katrina Powell  
           Crystal Ballroom A/B/E
### Thursday, April 26, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 p.m. – 5:00 p.m.</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>7:00 p.m. – 8:00 p.m.</td>
<td>Reception, <em>Crystal Foyer</em></td>
<td></td>
</tr>
<tr>
<td>8:00 p.m. – 9:30 p.m.</td>
<td>Opening Plenary Session, <em>Crystal Ballroom A/B/E</em></td>
<td></td>
</tr>
<tr>
<td>8:00 p.m. – 9:30 p.m.</td>
<td>“From Gender and Technology to Feminist Technoscience”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Judy Wajcman</td>
<td></td>
</tr>
</tbody>
</table>

### Friday, April 27, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>7:30 a.m. – 9:00 a.m.</td>
<td>Continental Breakfast</td>
<td></td>
</tr>
<tr>
<td></td>
<td>From 8:30 a.m. – 9:00 a.m., please view the presentations in the Brush Mountain and Tinker Mountain Meeting Rooms.</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 5:00 p.m.</td>
<td>Presentations</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 5:00 p.m.</td>
<td>“Cold Light, Hard Spaces”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Anne Vieux, Cranbrook Academy of Art, <a href="mailto:annevieux@gmail.com">annevieux@gmail.com</a></td>
<td>Tinker Mountain</td>
</tr>
<tr>
<td>8:30 a.m. – 5:00 p.m.</td>
<td>“An Encounter with Janet Laurence: Towards an Affective Architecture”</td>
<td>Brush Mountain</td>
</tr>
<tr>
<td></td>
<td>Maryam Fotouhi, University of Cincinnati, <a href="mailto:asal.fotouhi@gmail.com">asal.fotouhi@gmail.com</a></td>
<td></td>
</tr>
<tr>
<td>9:00 a.m. – 10:30 a.m.</td>
<td>Concurrent Sessions</td>
<td></td>
</tr>
<tr>
<td>1. Digital Identity I, <em>Mill Mountain</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. “Small Narratives and Gender Play in the Online Chan Trapping Community,”</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aliyah Hakima, North Carolina State University (CRDM), <a href="mailto:amhakima@ncsu.edu">amhakima@ncsu.edu</a>; Nathan Hulsey, <a href="mailto:nlhulsey@ncsu.edu">nlhulsey@ncsu.edu</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. “<a href="mailto:Speech@shakespearessister.blogspot.com">Speech@shakespearessister.blogspot.com</a>: a Feminist Counterpublic’s Rearticulation of Safety in Virtual Space,”</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bonnie Washick, University of Michigan, <a href="mailto:bwashick@umich.edu">bwashick@umich.edu</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. “Creating a Sexual Identity in a Networked Environment: The Case Study of asexuality.org,”</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bryce J. Renninger, Rutgers University, <a href="mailto:bjrennin@gmail.com">bjrennin@gmail.com</a></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
d. “Beyond Binaries: Toward a New Digital Embodiment,” Kaitlin Clinnin, Virginia Tech, kclinnin@vt.edu

e. “Queer Space, Cyber Space: Mapping a Queer Online Geography and its Inhabitants,” Jackie DiLorenzo, Simmons College, jacqueline.dilorenzo@simmons.edu

2. Labor, Buck Mountain A

a. “OK Cupid, Why Am I Still Single?: Articulating the Labor of Online Dating,” Erin M. Arizzi, University of North Carolina at Chapel Hill, erin.arizzi@gmail.com

b. “Nursing / Machine,” Irina Aristarkhova, Penn State University, ixa10@psu.edu

c. “Weighty matters in the shift from letterpress to offset lithography: Gender, design & tradition at a Government Printing Office,” Jesse Adams Stein, University of Technology Sydney, jesse.stein@uts.edu.au

d. “Cooking for Development: Women, Human Power, and ‘Musow Minaw’ in Mali, ca. 1900-1985,” Laura Ann Twagira, Rutgers University, ltwagira@gmail.com

3. Measured Body, Buck Mountain B

a. “We Already Know it’s Fake, but We Don’t Care: Adolescent Girls’ Antithetical Views of the Media and the Redundancy of Photoshop Warning Labels,” Anubha Momin, King’s College London, anubha.momin@kcl.ac.uk

b. “Un/doing Anorexia’: Individual, Institutional and Interactional Accomplishment,” Emily Barko, Boston College, barkoe@bc.edu

c. Fat Women’s Bodies: Resistance to Weight Loss Technologies, Patti Lou Watkins, Oregon State University, pwatkins@oregonstate.edu; Andrea Doyle-Hugmeyer

d. “The Discovery of ‘The Transgendered Brain’: Analysing the Neuroscientific Material/Discoursive Constructions of Transphobia,” Kathryn Pauly Morgan, University of Toronto, riverdale17@yahoo.ca

e. “Modify Me,” Crystal Allene Cook, Virginia Tech, crystalacook@vt.edu

4. Medical Identity, Crystal Ballroom C

a. “Challenging the Over-Medicalization of Asexuality: Results from Interviews with Asexual Individuals,” Kristina Gupta, Emory University, kgupta2@emory.edu

b. “Going Out on a Limb: Gender Identity Disorder, Body Integrity Identity Disorder, and the Limits of Critical Inquiry,” Nora Koller, University of Vienna, thrashtray@googlemail.com
c. “Science Versus the Playboy Bunny: Jenny McCarthy and Embodied Rhetorics in Vaccine Controversy,” Heidi Y. Lawrence, Virginia Tech, hylawrence@vt.edu

d. “Diseased Promotional Videos: An Analysis of The Quintessential Embodiment,” Jenna Jacobson, The University of Toronto, jenna.jacobson@mail.utoronto.ca

5. No Session, Crystal Ballroom D

10:30 a.m. – 10:45 a.m. Break

Please view the presentations in the Brush Mountain and Tinker Mountain Meeting Rooms.

10:45 a.m. – 12:15 p.m. Concurrent Sessions

6. Body (Re)Visions, Mill Mountain

a. “‘Waiting in the Silence’: A reading from the novel,” Rosalyn W. Berne, University of Virginia, rwb@virginia.edu

b. “Asking Zoltar What it Means to Be Human: Challenging the Rhetorical Distinction Between ‘Human,’ ‘Technology,’ and ‘Animal,’” Kasandra Arthur, University of Waterloo, karthur@uwaterloo.ca; Amberly H. West, University of Waterloo, awest@uwaterloo.ca

7. Wizzard of OD, Buck Mountain A/B

a. “The Wizard of OD: Being Not Quite a Musical or a Fairytale but an Original Derivative Work about a Small-Town Girl’s Journey through the Omnipresent Dataverse,” Martha McCaughey, Appalachian State University, mccaugheym@appstate.edu; Wyatt Galusky, SUNY Morrisville, wgalusky@gmail.com

Readers: Donna Augustine, Virginia Tech, donna.augustine@vt.edu; Toni Calasanti, Virginia Tech, toni@vt.edu; Wyatt Galusky, SUNY Morrisville, wgalusky@gmail.com; Saul Halfon, Virginia Tech, shalfon@vt.edu; Neal King, Virginia Tech, nmking@vt.edu; Jane Lehr, California Polytechnic Institute, jlehrcalpoly@gmail.com; Amber Vellenga, Roanoke, Va., artemesia59@yahoo.com; Gary Wood, Virginia Tech, me@garything.com

8. Feminist Comix, Crystal Ballroom C

a. “Framing Memory: A Feminist Workshop on Making Comix,” Franny Howes, Virginia Tech, franny.howes@gmail.com
9. **Affective Architecture**, *Crystal Ballroom D*

   a. “An Encounter with Janet Laurence: Towards an Affective Architecture,”
      Maryam Fotouhi, University of Cincinnati, asal.fotouhi@gmail.com

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 p.m. – 2:00 p.m.</td>
<td>Lunch, <em>Roanoke Ballroom C/D</em></td>
</tr>
<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td><strong>Plenary Session</strong>, <em>Roanoke Ballroom C/D</em></td>
</tr>
<tr>
<td></td>
<td>Performance of “Mud Nostalgia”</td>
</tr>
<tr>
<td></td>
<td>Sue Ott Rowlands</td>
</tr>
</tbody>
</table>

2:15 p.m. – 3:45 p.m. **Concurrent Sessions**

10. **Digital Community I**, *Mill Mountain*

   a. “Sexuality, Difference, and American Hijabi Bloggers,” Rebecca S. Robinson, Arizona State University, rebecca.robinson@asu.edu

   b. “The Liberatory Potential of Black Cyber Feminism,” Kishonna L. Gray, Eastern Kentucky University, kishonna.gray@eku.edu

   c. “Spaces of Reflexivity: RaceFail ’09 and Vernacular Theory in Virtual Worlds,” Sarah Gram, University of Michigan, gramsara@umich.edu

   d. “Commenter Threads and the Construction of Feminist Space,” Sydney Sasanow, Earlham College, syd.sasanow@gmail.com

   e. “Speculative Frames, Digital Feelings, Transnational Spaces: Keywords for Late Adopters/Conscientious Objectors,” T. L. Cowan, The New School, cowant@newschool.edu; Jasmine Rault, The New School, raultj@newschool.edu

11. **Storytelling I**, *Buck Mountain A*


   b. “Chomping at the Bit: Gendered Atavism and Medicine at the Fin de Siécle,” Deanna Gross, Indiana University, Bloomington, degross@indiana.edu

   c. “Love transmogrified: technologies of gender and genre in Barbara Gowdy’s ‘We So Seldom Look on Love,’” Margaret E. Toye, Wilfrid Laurier University, mtoye@wlu.ca
12. Gendered Tech I, Buck Mountain B

a. “Gender Codes in Social Robotics,” Glenda Shaw-Garlock, Simon Fraser University, grshawga@gmail.com or grshawga@sfu.ca

b. “Gender and the gun: A qualitative study of gender dynamics in firearm usage in the United States,” Jon Littlefield, Berry College, jlittlefield@berry.edu

c. “Gendered Game Development, Interventionist Research, and Technological Subjectivities,” Stephanie Fisher, York University, sjf.fisher@gmail.com; Alison Harvey, York University, Ryerson University, alison1harvey@gmail.com

d. “Gender, pesticides, and embodiment: Proposing alternative technologies for pest management among tomato farmers in Ghana,” Laura Zseleczky, Virginia Tech, lauraz@vt.edu; Maria Elisa Christie, Virginia Tech, mechristie@vt.edu; Joyce Haleegoah, Crops Research Institute, Ghana, haleegoahj@yahoo.co.uk; Awere Dankyi, Crops Research Institute, Ghana, dankyiaa@yahoo.com

13. Medical Images, Crystal Ballroom C

a. “This is Your Brain on Orgasm: Gender, Medical Imaging Technology, and the Science of Orgasm,” Anna E. Ward, Swarthmore College, award2@swarthmore.edu

b. “Seeing Hysteria: A Case, A Study,” Ela Przybylo, York University, przybylo@yorku.ca

c. “Reproductive Health Care, Politics, and Fetal Imagery,” Jennifer Denbow, University of New England, jdenbow@une.edu

d. “Pink or Blue?: Framing Gender through Prenatal Ultrasound Imaging,” Jennifer Chisholm, The University of Western Ontario, jchish6@uwo.ca

e. “Bones Laid Bare: Eroticism and the Anatomic Body in Popular Culture,” Rebecca Wise, University of Texas at Austin, beck.wise@utexas.edu

14. STEM I, Crystal Ballroom D

a. “Women Opt-out of Architecture: Barbie’s Dream House and Diversity Initiatives,” Carla Corroto, Radford University, ccorroto@radford.edu

b. “Designing Girls; Designing Tech,” Heather Greenhalgh-Spencer, University of Illinois at Urbana-Champaign, greenhal@sllinois.edu

c. “A Theoretical Framework for Understanding Individuals’ Complex Relationships with Technology,” Hilde G. Corneliussen, University of Bergen, hilde.corneliussen@le.uib.no
d. “We’re Not in Kansas Anymore, Toto—Or, How I Became a Storm Chaser”,
Jennifer Henderson, Virginia Tech, henderj@vt.edu

4:00 p.m. – 5:00 p.m. Reception, Crystal Foyer

5:00 p.m. – 6:30 p.m. Plenary Session, Crystal Ballroom A/B/E

“GOING GAGA”
Judith Halberstam

Saturday, April 28, 2012

7:30 a.m. – 9:00 a.m. Continental Breakfast

From 8:30 a.m. – 9:00 a.m., please view the presentations in the Crystal Foyer and Tinker Mountain Meeting Room.

8:30 a.m. – 5:00 p.m. Presentations

“Spectacle & Intimacy”
Dafna Ganani-Tomares, dafnaganani@gmail.com
Tinker Mountain

“ChODED SPACE”
Nadine Wettlaufer, The University of Western Ontario, nwettla@uwo.ca
Crystal Foyer

9:00 a.m. – 10:30 a.m. Concurrent Sessions

15. (Auto)Body, Mill Mountain

a. “Bleeding green? A Political Ecology of the Menstruating Body,” Anna Davidson,
State University of New York, acdavids@syr.edu

b. “Always (Almost) Becoming Queer: Somatographic Reflections,” Ednie Kaeh Garrison, University of South Florida, queednie@earthlink.net

c. “Missing Bodies, Bleeding Minds: A Virtual Response to Disembodied Body Scholarship,” Jess Huber, Memorial University, huber.jess@gmail.com

d. “#inhabitation: Documenting the Remains of Foreclosed and Abandoned Living,”
Jamie “Skye” Bianco, University of Pittsburgh, spikenlilli@gmail.com
16. **No Session, Buck Mountain A**

17. **GBT Theory I, Buck Mountain B**
   a. “On Subalternity and Sandra Harding’s Sciences From Below,” Srikanth Mallavarapu, Roanoke College, mallavarapu@roanoke.edu
   b. “Gender, Genetics, Genomics: Moving beyond critique,” Yoav Vardy, Columbia University, yv2143@columbia.edu

18. **Medical Mind(Body), Crystal Ballroom C**
   a. “Insane Bodies: Linking the Mental Illness and Obesity Moral Panics,” Cayce Canipe, Virginia Tech, ccanipe@vt.edu
   b. “Doubting Sex in Clinical Practice: The Late Nineteenth Century ‘Turn Inwards’ of Sex,” Geertje Mak, Radboud University, geertje.mak@xs4all.nl
   c. “Only Arms and Legs: Framing Attendants as Assistive Devices for People with Disabilities,” Christine Kelly, Carleton University, ckel3@connect.carleton.ca

19. **Digital Identity II, Crystal Ballroom D**
   a. “Girl, Pixelated: Identity, Virtual Embodiment, and Second Life,” Anna Gotlib, Brooklyn College CUNY, agotlib@brooklyn.cuny.edu
   b. “The Diaries of Goldfish, Wheelchair Dancers, and Arthritic Young Things: A Study of Disabled Female Bloggers,” Jae Vick, Indiana University, jaevick@indiana.edu
   c. “Strapping On Second Life,” Jessica Lee Mathiason, University of Minnesota, mathi204@umn.edu
   d. “Tweets from Mother Monster: Lady Gaga as Media Theorist,” Laurie Cubbison, Radford University, lcubbiso@radford.edu

20. **Pop Culture, Brush Mountain**
   a. “Humans as Endangered Species?: The Engendering of the Robotic Embodiment in Disney’s Wall-E,” Kristeen McKee, Huntington University, ky_mckee@huntingtonu.ca
   b. “From Love to Sex: Popular Music Lyrics 1960-2008,” Andrew P. Smiler, Wake Forest University, andrew.smiler@gmail.com; Brittany Hearon, Wake Forest University, hearbv8@wfu.edu
c. “All Fags are Frightening: Queer Surveillance in Postmodern Horror Films,”
Brittany Jean Taylor, University of South Florida, bjtaylo2@mail.usf.edu

and Princess Identities,” Miranda Davis, Wake Forest University, davima9@wfu.edu;
Andrew P. Smiler, Wake Forest University, andrew.smiler@gmail.com

21. Techno Body, Bent Mountain

      Danielle Saad, Texas Tech University/Alvernia University, danielle.saad@ttu.edu

   b. “The Vagina Dialogues: An Examination of the Who, What, and Why of the
      Discourses of Vaginal Cosmetic Surgeries,” Jessica Y. Neasbitt, University of
      California, Berkeley, jyneasbitt@hotmail.com

   c. “Posthumanism, Artificial Intelligence and Gender,” Francesca Ferrando,
      Universita’ di Roma Tre, Columbia University (NY), University of Reading,
      francesca.ferrando@gmail.com

   d. “Feminist Technoethical, Temporal, and Necropolitical considerations of the
      Virginia Tech Tragedy,” Margaret Rhee, University of California, Berkeley,
      mrhee@berkeley.edu

10:30 a.m. – 10:45 a.m.  Break

   Please view the presentations in the Crystal Foyer and the Tinker Mountain Meeting Room.

10:45 a.m. – 12:15 p.m. Concurrent Sessions

22. Body Politic(s), Mill Mountain

   a. “Redefining Access,” Elizabeth Mazzolini, Virginia Tech, mazz@vt.edu

   b. “Victorian Chimeras: The emergence of organotherapy, gender and animality,”
      Alli Crandell, Virginia Tech, allicrandell@gmail.com

   c. “Im/possibilities of Gendered Bodies: The Contradictory Role of Intersex Logics in
      the Process of Gender Reclassification for Trans/gender People,” Reese C. Kelly,
      University at Albany, SUNY, rkelly@middlebury.edu

23. Digital Body, Buck Mountain A

   a. The Performative Body and its Pleasures in Cyberspace, Tisha Dejmanee,
      University of Southern California, dejmanee@usc.edu
b. “Too pretty to be a man: Policing masculinities in World of Warcraft,”
   Kelly Bergstrom, York University, kellybergstrom@gmail.com

c. “‘By the Minute’: Pleasure, Touching and the Queer in On-Demand Video Sex,”
   Paul Nezaum Saiedi, University of Maryland, College Park, psaiedi@gmail.com

24. **GBT Theory II, Buck Mountain B**

   a. “Affective Technologies: Critiques of Positivity in Ahmed’s The Promise of Happiness and Halberstam’s The Queer Art of Failure,” Elizabeth Stephens, University of Queensland, e.stephens@uq.edu.au

   b. “Changing topographies and shifting relations: Toward a post constructionist philosophy of technology and gendered bodies as entanglements,” Josef Barla, University of Vienna, Department of Political Science, josef.barla@univie.ac.at

   c. “What does it mean to design a ‘nudge’?: A critical comparison of choice architecture design philosophies,” Margaret Dickey-Kurdzielek, Virginia Tech, mdickey@vt.edu; Stacy Branham, sbranham@vt.edu, Virginia Tech; Joon Suk Lee, Virginia Tech, dolomite@vt.edu

25. **Panel: Digital Gender, Crystal Ballroom C**

   a. “Wii is not Us: Reframing Gender, Genre, and Interface in Video Games,”
      Nadine Wettlaufer, The University of Western Ontario, nwettla@uwo.ca

   b. “Genderforking: Deconstructing Gender Norms in a Community Blog,”
      Ruth Pearce, University of Warwick, r.pearce@warwick.ac.uk

26. **STEM II, Crystal Ballroom D**

   a. “Sex in the Citadel of Science: Do we Build Women Out of the Laboratory?,”
      Michelle Francl, Bryn Mawr College, mfrancl@brynmawr.edu

   b. “Creating a More Robust Picture of Women and Engineering: Expanding the Research Framework to Better Address Gender Inequity,” Ron Dempsey, Southern Polytechnic State University, dempsey@spsu.edu

   c. “The Role of Gender and Parental Influences in Early Childhood Experiences of Artists and STEM Specialists,” Sara Kapadia, Claremont Graduate University, sarakapadia@gmail.com or sara.kapadia@cgu.edu
27. **Storytelling II, Brush Mountain**
   a. “Technologies of the Gendered Body in William Gibson’s Cyberpunk novel *Neuromancer,*” Janet Ann Gabler-Hover, Georgia State University, jgabler-hover@gsu.edu
   b. “Teaching the Sublime in First Year Writing Courses,” Jessica M. Brophy, Lynchburg College, brophy.j@lynchburg.edu
   c. “Not New, Not Anything: Dollhouse’s Failed Feminisms,” Roxanne Samer, University of Southern California
   d. “Mapping Moby: Digital Cartography, Affective Bodies, and a Whale of a Text,” Lissa Holloway-Attaway, Blekinge Institute of Technology, lissa.hollowayattaway@bth.se

28. **Techno Nation, Bent Mountain**
   a. “Drone Protection: Performances of Gender, Domesticity, and Nation Through Unmanned Aerial Systems,” Katherine Chandler, University of California, Berkeley, kfchandler@berkeley.edu
   b. “Emerging Nations: Constructions of Globalized Femininities in Nigeria and Vietnam,” Kemi Balogun, University of California, Berkeley, emailkemi@yahoo.com
   c. “Is Biomedicalization of Kidney Transplant Technologies and Donors’ Bodies Shaped by Different Meanings of Health across the Canada US Border?,” Jan Clarke, Algoma University, jan.clarke@algomau.ca
   d. “Contemporary Sex Selection: Shifting Forms of Reproduction, Transnational Flows, and Inequality,” Rajani Bhatia, University of Maryland, College Park, rajani@umd.edu
   e. “Third Space Subjectivities: Exploring the Emergence of Transnational Identities Among Women in One Somali Bantu Family,” Michele James-Deramo, Virginia Tech, deramo@vt.edu

12:30 p.m. – 2:00 p.m. **Lunch, Roanoke Ballroom C/D**

1:00 p.m. – 2:00 p.m. **Plenary Session, Roanoke Ballroom C/D**
   “Sex, Death, and Dungeons: the Mysterious Ruby, the Deadly Python, and the Midnight Assembly, or: Is Code Gendered after all?” Allucquère Rosanne “Sandy” Stone
2:15 p.m. – 3:45 p.m. Concurrent Sessions

29. **Digital Community II, Mill Mountain**
   a. “Does Gender Make a Difference to Bloggers?,” Alice Marks, University of South Florida St. Petersburg, alicemarks@mail.usf.edu
   b. “Framing Bisexuality: The Label, the Performance, and the Paradox,” Nora Madison, Drexel University, nora.madison@gmail.com
   c. “Give it to Me Raw: Craigslist Men-seeking-men’s Personal Ads and Condom-free Sexual Practices,” Daniel Farr, University at Albany, SUNY/ Randolph College, dfarr77@gmail.com
   d. “Digitizing Queerness: Embracing the Corporeal and Space in a Digital City,” Yuenmei Wong, University of Maryland, College Park, yuenmei@umd.edu

30. **Sports, Buck Mountain A**
   a. “It’s Not Just Going Fast and Turning Left: Performing Gender in Women’s Roller Derby,” Amanda Draft, Wayne State University, ay8209@wayne.edu
   b. “Genders, Technologies, and Olympic Bodies,” Amanda K. Booher, Texas Tech University, amanda.booher@ttu.edu
   c. “Technomedical Figurations of the Elite Athlete Doper as a Gendered Entity,” Cora Olson, Virginia Tech, cora@vt.edu

31. **Gendered Tech II, Buck Mountain B**
   a. “Young, Female and Turkish in Europe Today: Questions of Ethnicity, Gender, Class and the New Media,” Barbara Franz, Rider University, bfranz@rider.edu; Gerit Götzenbrucker, University of Vienna, Austria; Vera Schwartz, University of Vienna, Austria, vera.schwarz@univie.ac.at; Fares Kayali, Vienna University of Technology, fares@igw.tuwien.ac.at; Peter Purgathofer; Jürgen Pfeffer
   b. “Gender and the Use of Technologies of Violence in American Protest,” Sara Regina Mitcho, George Mason University, smitcho@gmu.edu

32. **Regime as Technology, Crystal Ballroom C**
   a. “The Absent Anus: Mechanisms of Heteronormativity within Sex Education Curricula,” Katherine Sieger, Syracuse University, ksieger@syr.edu
b. “Mobile Knowledges: Technosociality, Corporate Responsibility, and the Trafficking of Persons and Concepts,” Mitali Thakor, Massachusetts Institute of Technology, mitalit@mit.edu

c. “Silent (Off)Spring: Corporate Reproductive Rights and its Threat to Women’s Social Reproduction and Global Food Security,” Un Kyong Ho, University of Cincinnati, unkyong53@gmail.com

d. “Pornography as Sexual Education: Ramifications and Hopes for the Future,” Miranda Davis, Wake Forest University, davima9@wfu.edu

e. “Development of Technology, and Female Feticide in India,” Manisha Sharma, Virginia Tech, manisha.ju@gmail.com

33. Reproductive Identity, Crystal Ballroom D

a. “Unnecessary Bleeding, Unnecessary Suffering: NovaSure and the Discourse of Necessity,” Maral Erol, Duke University, maral.erol@duke.edu

b. “Organisms & Objects: The Technological Health Crisis of Toxic Shock Syndrome & Rely Tampons,” Sharra Vostral, University of Illinois Urbana-Champaign, vostral@illinois.edu

c. “Reliable Rabbits to Private Pluses: Biomedicalization and the Home Pregnancy Test,” Joan H. Robinson, Columbia University, jhr2130@columbia.edu

d. “Picturing the Pregnant Pose,” Laura Hartmann, Northeastern University, hartmann.la@husky.neu.edu

e. “The New Arab Man: Emergent Masculinities, Reproductive Technologies, and Islam in the Middle East,” Marcia C. Inhorn, Yale University, marcia.inhorn@yale.edu

34. Teaching Bodies, Brush Mountain

a. “Using the Medium to Support the Message: Feminist Pedagogy and Practice in Technology Education,” Carol Haddad, Eastern Michigan University, chaddad@emich.edu

b. “Bodies in the Classroom: Constricting Touch and Expanding Movement,” Heather Greenhalgh-Spencer, University of Illinois at Urbana-Champaign, greenha1@illinois.edu

c. “The Social Network? Politicizing the Shared Space of Campus Security and Feminist Pedagogical Technologies,” Katie L Bashore, University of Minnesota, basho002@umn.edu
35. **Visual(s), Bent Mountain**

a. “Conjuring Worlds: A Queer Phenomenology of the Miniature,” Carisa R. Showden, University of North Carolina at Greensboro, carisa_showden@unCG.edu; María DeGuzmán, University of North Carolina at Chapel Hill, mdeguzman@earthlink.net

b. “3D-PornoBricolage or how to re/model the Intelligibility of Pornographies,” Doris Allhutter, Institute of Technology Assessment, Austrian Academy of Sciences, doris.allhutter@oeaw.ac.at

c. “Late Nineteenth-Century Sculptural Marvels: Jean-Léon Gérôme’s Painted Women,” Leanne Zalewski, Randolph College, lzalewski@randolphcollege.edu

d. “Automatic Xerography: Replicating Gender with the Mechanical Body,” Kim Mann, The College of William & Mary, klmann@email.wm.edu

e. “The Emergency Bra, N95 Respirators, and 99¢ Facemasks: Uniforming the Body in Neo-Liberal Gestures of Risk, Responsibility, and Citizenship,” Clare Jen, Denison University, jenc@denison.edu

---

4:00 p.m. – 5:00 p.m. **Closing Plenary Session, Crystal Ballroom A/B/E**

Katrina Powell
Professor **Judy Wajcman** joined the London School of Economics as Head of the Sociology Department in January 2009. Previously, she was Professor of Sociology in the Research School of Social Sciences at the Australian National University. She has also held posts in Cambridge, Edinburgh, Oxford, Manchester, Sydney, Tokyo, Vienna, Warwick and Zurich. Most recently, she was a Visiting Fellow at All Souls College, Oxford and a Visiting Professor at the Centre for Women in Business at the London Business School. She is a Research Associate of the Oxford Internet Institute, and is currently the President of the Society for the Social Studies of Science (4S).

Her books include: “Feminism Confronts Technology, TechnoFeminism, The Politics of Working Life” (with Paul Edwards), and “The Social Shaping of Technology” (with Donald MacKenzie). She is a co-editor of the “Handbook of Science and Technology Studies,” the official handbook of 4S. Her work has been translated into French, German, Greek, Korean, Japanese, Portuguese and Spanish.

Current research interests focus on the sociology of work and employment, science and technology studies, sociology of information and communication technologies, gender theory, and organizational analysis. Her empirical project explores the impact of mobile communication technologies on time poverty and work-family balance.

**Sue Ott Rowlands** began her tenure as Dean of the College of Liberal Arts and Human Sciences at Virginia Tech in 2007, following a five-year association with the University of Toledo, where she served as Professor of Theatre and Interim Dean of the College of Arts and Sciences. Prior to this appointment she served as Chair of the Department of Theatre and Film from 2002-2005. From 1997-2002 she was an Associate Professor and Head of the Acting and Directing Program in the Department of Theatre at Ohio State University. She is the Artistic Director for the Cleveland Women’s Theatre Project, an organization she co-founded in 1995. She is the former Associate Artistic Director of Round House Theatre in Washington, DC and Managing Director of The Actor's Space in New York City.

Ott Rowlands’ career has spanned higher education administration, university teaching, arts administration and professional theatre. She continues to work actively as a theatre professional and travels extensively as part of her ongoing efforts to establish and promote international study abroad opportunities and international arts exchanges. She has toured both nationally and internationally and has performed in India, Taiwan, New Zealand, and Italy.
Judith Jack Halberstam is Professor of English, Gender Studies and American Studies and Ethnicity at USC. Halberstam is the author of four books: “Skin Shows: Gothic Horror and the Technology of Monsters” (Duke UP 1995); “Female Masculinity” (Duke UP, 1998); “In A Queer Time and Place” (NYU Press, 2005) and “The Queer Art of Failure” (forthcoming Duke UP 2011). Halberstam is completing a new book titled “Gaga Feminism” (Feminist Press, forthcoming).

Professor Halberstam is known world-wide for her important contributions to both cultural studies and queer theory. Her critically acclaimed 1998 book “Female Masculinity” challenges the centrality of masculinity as being created and performed exclusively by males which has significantly shifted academic theorizing across both feminist and queer scholarship. Her 2005 book “In a Queer Time and Place: Transgender Bodies, Subcultural Lives” was nominated for a Lambda Book Award. Perhaps the most telling indicator of Dr. Halberstam’s international reputation is that since 2005 alone, she has given invited lectures in at least 10 countries outside the United States, including: Switzerland, London, Croatia, Italy, Germany, Spain, Thailand, Sweden, Denmark and Japan.

Allucquére Rosanne (Sandy) Stone, Ph.D., is an international Media Theorist and Artist. She was born within the late Forties in The Big Apple. Currently she is the Wolfgang Köhler Professor of New Media and Performance Studies at EGS, a professor of Digital Arts and New Media Production in the ACTLab (Advanced Communication Technologies Laboratory) part of the Radio-TV-Film department at University of Texas at Austin, and Senior Artist at the Banff Centre for the arts in Alberta. Formerly, she has held the post of lecturer within the Departments of Communication, Sociology, and English (respectively) at the University of California, San Diego.

Although Stone is an autodidact, academic, and theorist best known for her pivotal work which has created a foundation for the academic discipline of Transgender studies, she is additionally an inveterate iconoclast and reverent resister of labels and all reductionist philosophies. By her own words, she finds her main approach of presenting theory and research through performance, and her secondary means, through gallery installations. in addition to all of these formative titles and labels, Stone is additionally an author of science fiction, and a programmer who taught herself basic coding and engineered herself a pc to code it on within the early eighties.
A special thanks to the following organizations sponsoring this event:

College of Liberal Arts and Human Sciences

Virginia Bioinformatics Institute (VBI)/Fralin Life Science Institute

Center for the Arts

Department of Sociology

Department of English

Alliance for Social, Political, Ethical, and Cultural Thought (ASPECT)

Center for Peace Studies and Violence Prevention

The Graduate School

Department of Theatre and Cinema