



# FWCA

FACULTY WOMEN OF COLOR IN THE  
ACADEMY NATIONAL CONFERENCE

## 5<sup>th</sup> Annual Faculty Women of Color in the Academy Conference

April 2-3, 2017 — Blacksburg, Virginia

# Sponsorship

**Thank you** for your willingness to consider sponsoring the **Faculty Women of Color in the Academy (FWCA) National Conference**, April 2-3, 2017, hosted by Virginia Tech. Your organization's sponsorship of this event enables us to offer the highest quality of programming at a rate that is affordable for our participants. This year, we anticipate an audience of 500 women of color participating in the event. As a sign of our gratitude, we will showcase your organization as a faithful promoter and supporter of women of color, and other underrepresented scholars, in research and academia.

## Corporate Sponsorship

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### Platinum Plus (\$10,000)

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- Conference naming rights: Faculty Women of Color in the Academy National Conference, sponsored by [your company name]
- Staffed exhibit space for the duration of the conference in most visible location (up to 4 representatives)
- Recognition as a Platinum Plus sponsor in our conference program, website, and in all promotional and publicity materials
- Double page color ad in prominent location in the conference program
- Opportunity to host two conference sessions

### Platinum Level (\$5,000)

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- One (1) full-page color ad in prominent location in the conference program
- Staffed exhibit space for the duration of the conference in most visible location (up to 4 representatives)
- Recognition as a Platinum sponsor in our conference program, website, and in all promotional and publicity materials
- Naming rights for a dinner or reception event

### Diamond Level (\$3,000)

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- One (1) full-page color ad in prominent location in the conference program
- Staffed exhibit space for the duration of the conference in most visible location (up to 2 representatives)
- Recognition as a Diamond sponsor in our conference program, website, and in all promotional and publicity materials
- Naming rights for a breakfast or lunch event

### Pearl Level (\$1,500)

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- One (1) half-page color ad in the conference program
- Recognition as a Pearl sponsor in our conference print and electronic media, promotional, and publicity materials
- Staffed exhibit space for the duration of the conference in most visible location (one representative)
- Naming rights for one concurrent session/workshop

### Advertising Only:

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\$500 full page, \$350 half page, \$250 quarter page

# College/University Sponsorship

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## Gold Level (\$2,500)

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- One (1) full-page color ad in the conference program
- Recognition of Gold level sponsorship in our conference print and electronic media materials
- Four (4) conference registrations

## Silver Level (\$1,500)

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- One (1/2) half page color ad in the conference program
- Recognition of Silver level sponsorship in our conference print and electronic media materials
- Two (2) conference registrations

## Advertising Only:

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\$500 full page, \$350 half page, \$250 quarter page

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## Payment Information

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Payment can be made by check payable to Treasurer, Virginia Tech CE and sent to:

Conference Registrar  
Continuing and Professional Education  
Virginia Tech, Mail Code 0272  
702 University City Blvd.  
Blacksburg, VA 24061  
540/231-5182

Please include the Intent to Sponsor form with your payment.

To request an invoice, contact Cristal Raffensberger at [cnhuff@vt.edu](mailto:cnhuff@vt.edu).

## Ad Submission Criteria

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- Please send a press-optimized file (high-resolution)
- PDF only
- All fonts and photos must be embedded
- Photos should be at least 300 DPI
- Full Page: 7"W x 10"H
- Half Page: 7.5"W x 4.875"H
- Quarter Page: 3.75"W x 4.875"H
- All color within an ad should be CMYK, not RGB
- Submit ad to Ashley Barker at [ashley.barker@vt.edu](mailto:ashley.barker@vt.edu)

## Complimentary Registrations

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List the names and contact information of the participants attending through your sponsorship on the Intent to Sponsor form.

Sponsorship Form

5th Annual Faculty Women of Color in the Academy Conference

April 2-3, 2017

The Inn at Virginia Tech and Skelton Conference Center, Blacksburg, Virginia

Please print or type.

Organization

Contact

Address

City

State

Zip

Daytime Phone

Fax

Email

Sponsorship Level:

Corporate

- Platinum Plus
Platinum
Diamond
Pearl

College/University

- Gold
Silver

Will you require electricity for your display?

- Yes
No

Ad and/or Logo submission:

Submit your file as a high resolution vector EPS or PDF. Colors should be converted to CMYK. Make sure all fonts have been converted to paths or outlines. Email files to Ashley Gardner at sgash92@vt.edu by February 15, 2017.

Advertising Only:

- Full page
Half page
Quarter page

Total Sponsorship:

\$

Refund

No refunds will be issued.

Cancellation Policy

Both personnel may be substituted at any time for this program. In the unlikely event that this program is cancelled or postponed due to insufficient enrollments or unforeseen circumstances, the university will fully refund registration fees but cannot be held responsible for any other expenses, including cancellation or change charges assessed by airlines, hotels, travel agencies, or other organizations.

For weather or disaster-related program cancellation or postponement information, please call 540-231-9489.

The information you provide is subject to the Freedom of Information Act guidelines.

Method of payment: Payment of registration fees is required prior to program attendance. Registration will be processed when payment is received.

To pay a fee by a VT department via HokieMart, you must select "VT CPE registration fee" as your vendor and attach this completed form.

- Check enclosed (Make payable to: Treasurer, Virginia Tech CE)

Checks must be drawn on U.S. bank in U.S. dollars.

(There will be a \$50 processing fee for all returned checks.)

- Credit Card\*: Visa MC AmEx

(Credit Card payment may be mailed, faxed, or given to registrar over the phone. No credit card information will be processed by voice mail or email.)

\*Please note: charges will appear on your statement as "VT CONTINUING AND PROF EDUCATION".

Cardholder name

Cardholder signature

Date

Card number

Exp. Date

Return with payment by Feb 15, 2017 (no staples, tape, or paper clips, please) to:

Conference Registrar
Continuing and Professional Education
Virginia Tech, Mail Code 0272
702 University City Blvd.
Blacksburg, VA 24061

phone: 540/231-5182
fax: 540/231-3306 (for credit card registrations only)

Office Use Entered
AMT:
CC/CHK#:
DATE:

fwac 568607 webpdf

Sponsorship Form

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# 5th Annual Faculty Women of Color in the Academy Conference

April 2-3, 2017

The Inn at Virginia Tech and Skelton Conference Center, Blacksburg, Virginia

Please print or type.

**Complimentary Registrations:**

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Name Title

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Organization

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Address

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City State Zip

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Daytime Phone Email

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Name Title

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Organization

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Address

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City State Zip

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Daytime Phone Email

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Name Title

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Organization

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Address

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City State Zip

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Daytime Phone Email

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Name Title

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Organization

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Address

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City State Zip

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Daytime Phone Email