



FWCA

FACULTY WOMEN OF COLOR IN THE
ACADEMY NATIONAL CONFERENCE

6th Annual Faculty Women of Color in the Academy Conference

April 5-6, 2018 — Blacksburg, Virginia

Sponsorship



Thank you for considering sponsorship of the 6th annual **Faculty Women of Color in the Academy (FWCA) National Conference**, April 5-6, 2018, hosted by Virginia Tech. Your organization's sponsorship of this event enables us to offer the highest quality of programming at a rate that is affordable for our participants. This year, we anticipate an audience of 500 women of color participating in the event. As a sign of our gratitude, we will showcase your organization as a faithful promoter and supporter of women of color, and other underrepresented scholars, in research and academia.

Corporate Sponsorship

Diamond Plus (\$10,000)

- Conference naming rights: Faculty Women of Color in the Academy National Conference, sponsored by [your company name]
- Staffed exhibit space for the duration of the conference (up to four representatives)
- Recognition as a Diamond Plus sponsor in all conference materials
- Full-page color ad in prominent location in the conference program
- Opportunity to deliver a session to undergraduates attending the conference
- Opportunity to staff a table at the Multicultural Career Expo.

Diamond (\$5,000)

- Naming rights for a keynote event
- Staffed exhibit space for the duration of the conference (up to four representatives)
- Recognition as a Diamond sponsor in all conference materials
- Full-page color ad in prominent location in the conference program
- Opportunity to staff a table at the Multicultural Career Expo.

Emerald (\$3,500)

- Staffed exhibit space for the duration of the conference (up to two representatives)
- Recognition as an Emerald sponsor in all conference materials
- Full-page color ad in conference program
- Opportunity to staff a table at the Multicultural Career Expo.

Pearl (\$1,500)

- Staffed exhibit space for the duration of the conference (one representatives)
- Recognition as a Pearl sponsor in all conference materials
- Half-page color ad in the conference program
- Opportunity to staff a table at the Multicultural Career Expo.

Professional Associations

Exhibitor (\$1,000)

- Staffed exhibit space for the duration of the conference (up to two representatives)
- Half-page color ad in the conference program.

Advertising (\$250-500)

- Color ad in the conference program, pricing based on ad size.
- \$500 full page, \$350 half page, \$250 quarter page

Academic

Platinum (\$3,000)

- Seat on the conference stakeholder committee
- Six conference registrations
- Full-page color ad in the conference program
- Recognition of Platinum sponsorship in all conference materials
- Sponsorship seal for your institutions website signifying your sponsorship of FWCA.

Silver (\$1,000)

- Two conference registrations
- Half-page color ad in the conference program
- Recognition of Silver sponsorship in all conference materials.

Individual or Unit Donor (\$250-500)

- Recognition of Donor status toward conference scholarships in all conference materials.

Gold (\$2,000)

- Five conference registrations
- Half-page color ad in the conference program
- Recognition of Gold sponsorship in all conference materials.

Payment Information

Make check payable to Treasurer, Virginia Tech CE and send to:

Conference Registrar
Continuing and Professional Education
Virginia Tech, Mail Code 0272
702 University City Blvd.
Blacksburg, VA 24061
540/231-5182

Please include the completed Sponsorship form with your payment.

To request an invoice, contact **Cristal Raffensberger** at cnhuff@vt.edu.

Ad Submission Criteria

- Please send a press-optimized file (high-resolution)
- PDF only
- All fonts and photos must be embedded
- Photos should be at least 300 DPI
- Full-page: 7"W x 10"H
- Half-page: 7.5"W x 4.875"H
- Quarter-page: 3.75"W x 4.875"H
- All color within an ad should be CMYK, not RGB
- Submit ad to **Ashley Barker** at ashley.barker@vt.edu
- Submission deadline is **February 14, 2018**

Complimentary Registrations

List the names and contact information of the participants attending through your sponsorship on the Sponsorship form.

6th Annual Faculty Women of Color in the Academy Conference

April 5-6, 2018

The Inn at Virginia Tech and Skelton Conference Center, Blacksburg, Virginia

Please print or type.

Company/Organization's Name: _____

Organization's name as you wish it to appear on website, banner and/or in the conference program:

Company URL: _____

Contact for all correspondence: Name _____ Email _____

Billing Information:

Name _____ Email _____

Address _____

City _____ State _____ Zip _____ Country _____

Daytime Phone No. _____ Fax No. _____

Sponsorship Levels: Corporate

- | | | | |
|--|-------------------------|------------------------------|-----------------------------|
| <input type="checkbox"/> Diamond Plus (\$10,000) | Will you be exhibiting? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Diamond (\$5,000) | Will you be exhibiting? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Emerald (\$3,500) | Will you be exhibiting? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Pearl (\$1,500) | Will you be exhibiting? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Academic

- Platinum (\$3,000)
- Gold (\$2,000)
- Silver (\$1,000)
- Individual or Unit Donor (\$250-500) Amount: \$ _____

Professional Associations

- Exhibitor (\$1,000)
 - Will you require electricity for your display? Yes No
- Advertiser (\$250-500)
 - Full-page Ad (\$500) Half-page Ad (\$350) Quarter-page Ad (\$250)

Total Sponsorship: \$ _____

Ad and/or Logo submission:

Submit your file as a high resolution vector EPS or PDF. Colors should be converted to CMYK. Make sure all fonts have been converted to paths or outlines. Email files to Ashley Gardner at sgash92@vt.edu by **February 14, 2018**.

Ads and/or logos received after **February 14, 2018** are not guaranteed to be in materials.

Office Use	Entered	AMT: _____
		CC/CHK#: _____
		DATE: _____

Company/Organization's Name: _____

Complimentary Registration(s) (*Diamond Plus-4, Diamond-4, Emerald-2, Pearl-1, Platinum-6, Gold-5, Silver-2, Exhibitor-2*)

- 1. Name: _____
 Organization: _____ Title: _____
 Daytime Phone No.: _____ Email: _____
- 2. Name: _____
 Organization: _____ Title: _____
 Daytime Phone No.: _____ Email: _____
- 3. Name: _____
 Organization: _____ Title: _____
 Daytime Phone No.: _____ Email: _____
- 4. Name: _____
 Organization: _____ Title: _____
 Daytime Phone No.: _____ Email: _____
- 5. Name: _____
 Organization: _____ Title: _____
 Daytime Phone No.: _____ Email: _____
- 6. Name: _____
 Organization: _____ Title: _____
 Daytime Phone No.: _____ Email: _____

Return with payment by **February 14, 2018** (no staples, tape, or paper clips, please) to:

Conference Registrar
 Continuing and Professional Education
 Virginia Tech, Mail Code 0272
 702 University City Blvd.
 Blacksburg, VA 24061
 phone: 540/231-5182
 fax: 540/231-3306 (for credit card registrations only)

The information you provide is subject to the Freedom of Information Act guidelines.

Refund
 No refunds will be issued.

Cancellation Policy
 Booth personnel may be substituted at any time for this program. In the unlikely event that this program is cancelled or postponed due to insufficient enrollments or unforeseen circumstances, the university will fully refund registration fees but cannot be held responsible for any other expenses, including cancellation or change charges assessed by airlines, hotels, travel agencies, or other organizations.

For weather or disaster-related program cancellation or postponement information, please call 540-231-9489.

Method of payment: *Payment of registration fees is required prior to program attendance. Registration will be processed when payment is received.*

To pay a fee by a VT department via HokieMart, you must select "VT CPE registration fee" as your vendor and attach this completed form.

Check enclosed (Make payable to: Treasurer, Virginia Tech CE)
Checks must be drawn on U.S. bank in U.S. dollars.
(There will be a \$50 processing fee for all returned checks.)

Credit Card*: Visa MC AmEx
(Credit Card payment may be mailed, faxed, or given to registrar over the phone. No credit card information will be processed by voice mail or email.)
 *Please note: charges will appear on your statement as "VT CONTINUING AND PROF EDUCATION".

 Cardholder name

 Cardholder signature

 Date

 Card number

 Exp. Date